Mobility Mindshift Project

TAMPERE

Tampere University

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NET ZERO CITIES

Research Centre of Gameful Realities_

InterReality

Hakametsä Sport Campus Co-Design Workshop Report

November 2026
Tampere, Finland



Mobility Mindshift Project

Hakametsä Sport Campus Co-Design Workshop Report

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Introduction

Mobility Minshift Project

Mobility Mindshift - Co-Designing a Mindshift for Sustainable Mobility - project (2024-2026) was implemented by the City of Tampere in cooperation with the University of Tampere. *The project is funded by the Horizon Europe research and innovation funding programme (2021-2027) and it is part of the Net Zero Cities Pilot Cities Programme.* ***The project aims to promote sustainable mobility among upper secondary students and young adults through co-design, participation, and active engagement.***

Hakametsä Sport Campus Co-Design Workshop was held by the Mobility Mindshift Project Team which operates under Tampere University's InterReality Research Group in collaboration with Hakametsä Sport Campus and Tampere City.

Hakametsä Sport Campus Co-Design Workshop

The Hakametsä Sport Campus Co-Design Workshop was held on 17 February 2026 at Hakametsä Jäähalli in Tampere, Finland. The workshop aimed to gather ideas for the outdoor spaces as part of the Hakametsä Sport Campus development project.

The workshop brought together 36 students from upper secondary and vocational schools -Tredu Mediapolis, Tredu Sammonkatu, Tampere Technical High School, and Hatanpää High School- in Tampere. They were supported by 11 facilitators -including City of Tampere officials, academics, and architects- who guided the design process and exchanged ideas with the students throughout the workshop.

Over the course of the one-day workshop, the students co-designed 101 design ideas. *These ideas have been compiled and documented in this report, with the aim of informing and inspiring the future development of the outdoor and urban spaces of Hakametsä Sports Campus.*

Workshop Team



Workshop Lead



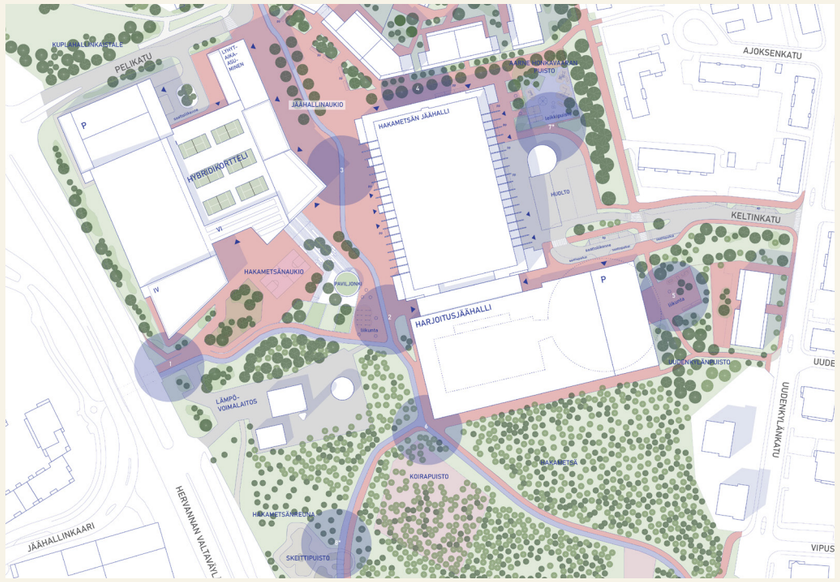
Selin Agic
Researcher, MSc. Architect

The Hakametsä Sports Campus Co-Design Workshop was co-developed as an interdisciplinary project, bringing together researchers, gamification experts, architects, City of Tampere officials, upper secondary school teachers, and Sustainability Day ambassadors.

The development and facilitation of the project were led by Selin Agic.

How to Read the Report

Site Map



During the workshop, the Hakametsä Sports Campus Site Map was used as a basis for developing the students' design ideas. The outdoor areas of the campus were divided into eight Design Spots, each representing a unique design context.

Design Spots

Design Spot No

The map shows the Design Spots where students from two vocational schools and two upper secondary schools in Tampere, Finland, developed ideas during the Hakametsä Sports Campus Co-Design Workshop. Each spot is highlighted with a purple circle and identified by its corresponding number.

Design Questions

Each Design Spot was introduced with a specific design question that guided the design process. During the workshop, students developed design solutions in response to these questions.

In this report, the relevant design question is highlighted before presenting the student ideas for each Design Spot.

Student Ideas

Idea No | **Idea Title**

In this report, each idea is assigned a number and title. The descriptions have been written to remain as true as possible to the students' original presentations and intentions.

Each idea is also assigned a set of design theme tags, which categorise the idea according to the sustainability design themes identified in the analysis.

Design Themes

Environmental Sustainability

#Pleasantness #Biodiversity #Climate Change Strategies

Social Sustainability

#Safety #Accessibility #Community #Inclusivity #Freedom #Playfulness

Economic Sustainability

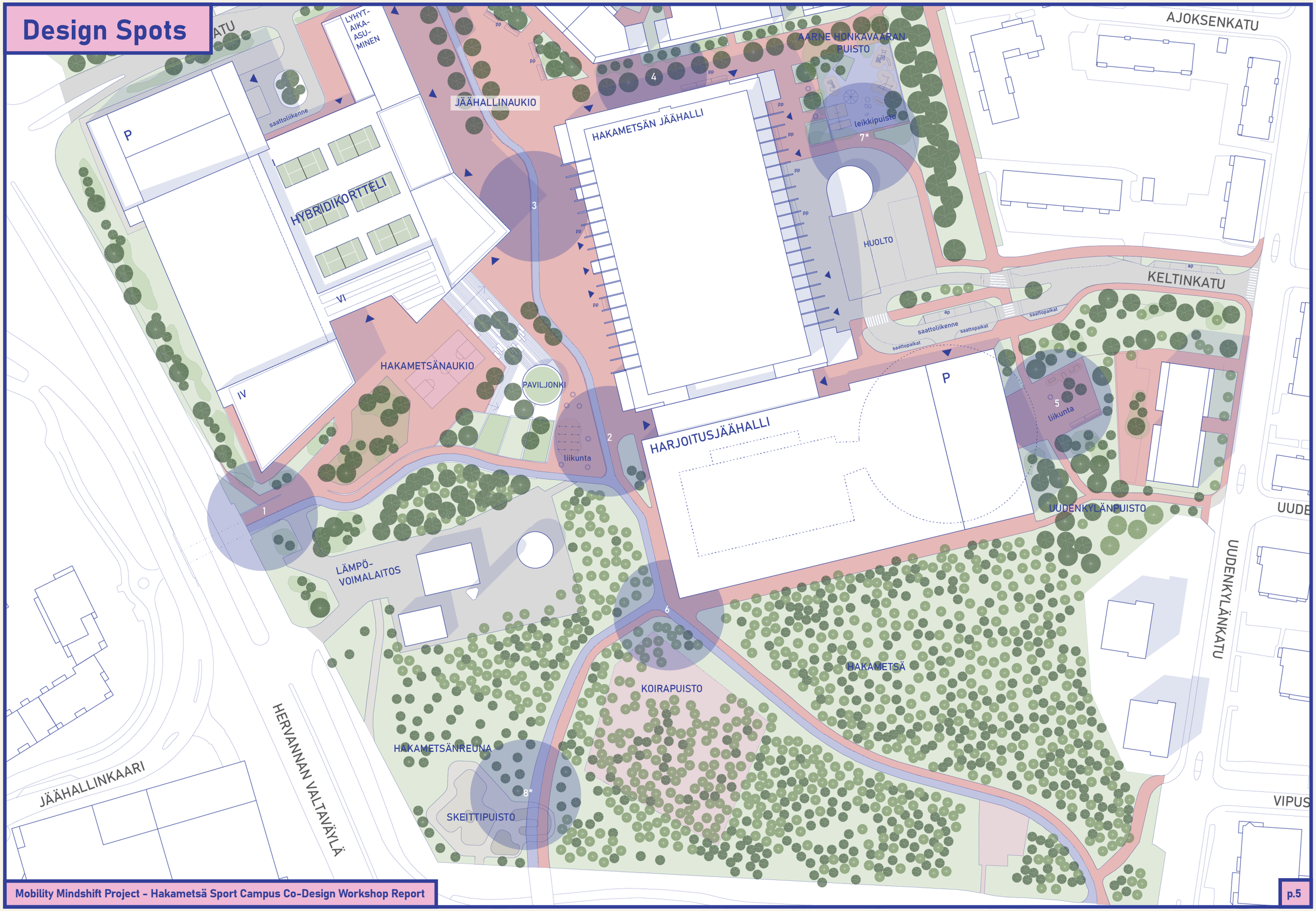
#Services #Sustainable Mobility

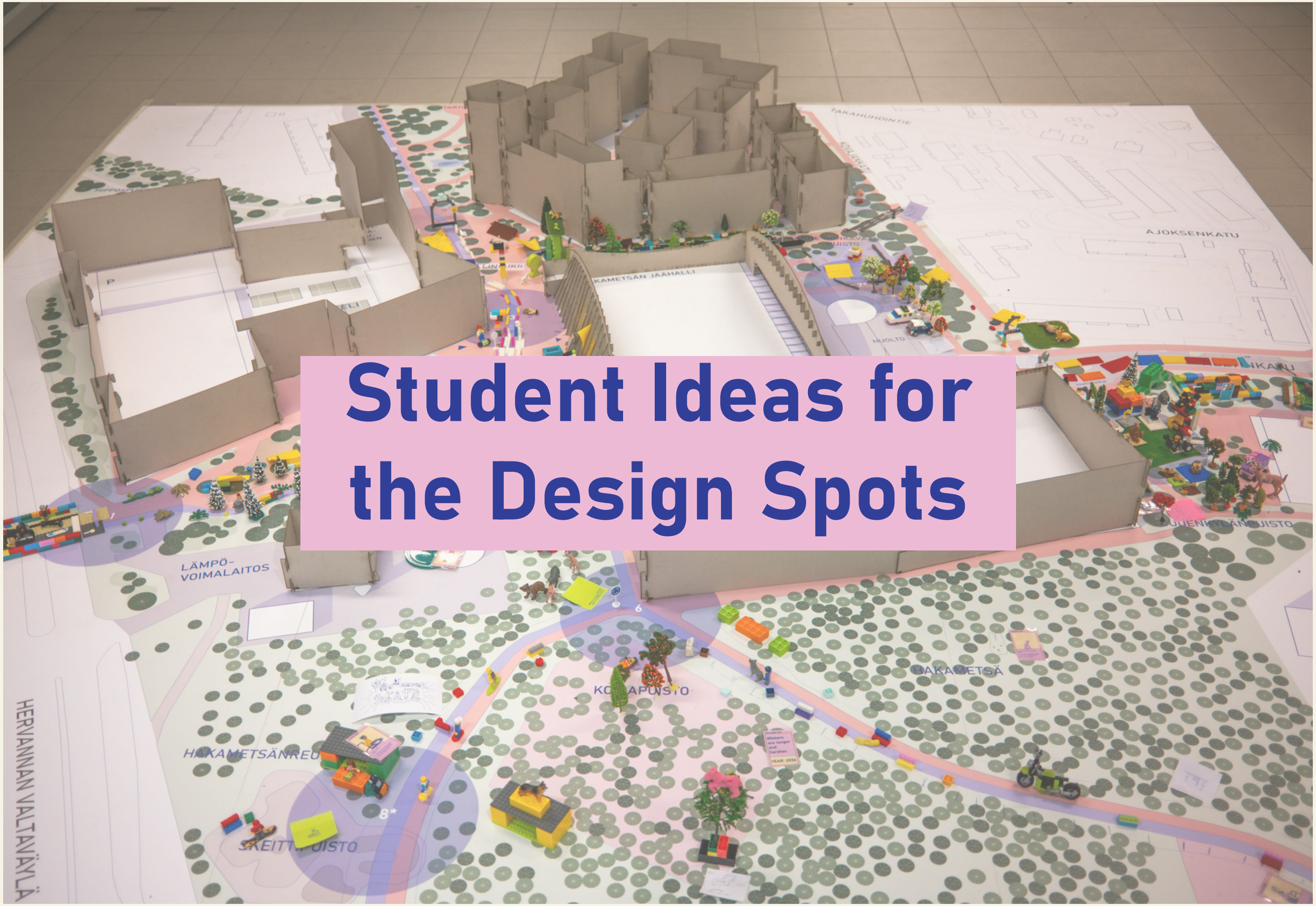
Design themes were developed by analysing the students' ideas through the three pillars of sustainability: environmental, social, and economic sustainability.

These themes are used to categorise the student ideas and to analyse each design spot, highlighting which themes are most prominent within each location.

At the end of the report, an overall hierarchy of the themes shows their prevalence across all design ideas and design spots.

Design Spots





Student Ideas for the Design Spots

Design Spot 1



Before

After

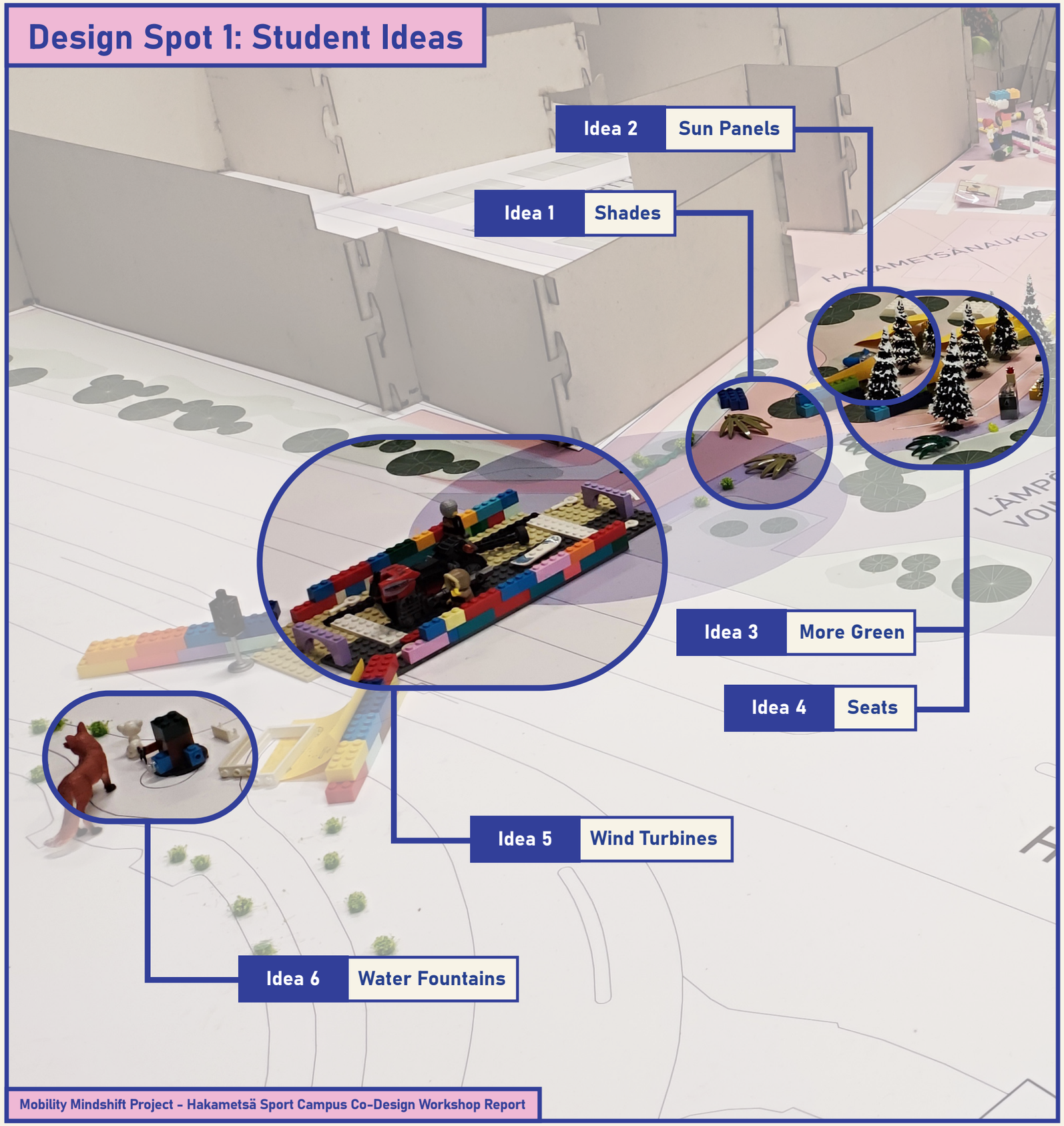
Design Spot 1



Design Question

How can the pedestrian and cyclist tunnel better attract people to the Sport Campus?

Design Spot 1: Student Ideas



Idea 1 Shades

#Climate Change Strategies #Pleasantness

Having shades along the road.

Idea 2 Sun Panels

#Climate Change Strategies

Using sun panels as a renewable energy source.

Idea 3 More Green

#Pleasantness #Climate Change Strategies #Biodiversity

More trees and plants around the campus.

Idea 4 Seats

#Pleasantness #Accessibility

Seats along the road for the visitors of the campus.

Idea 5 Wind Turbines

#Climate Change Strategies

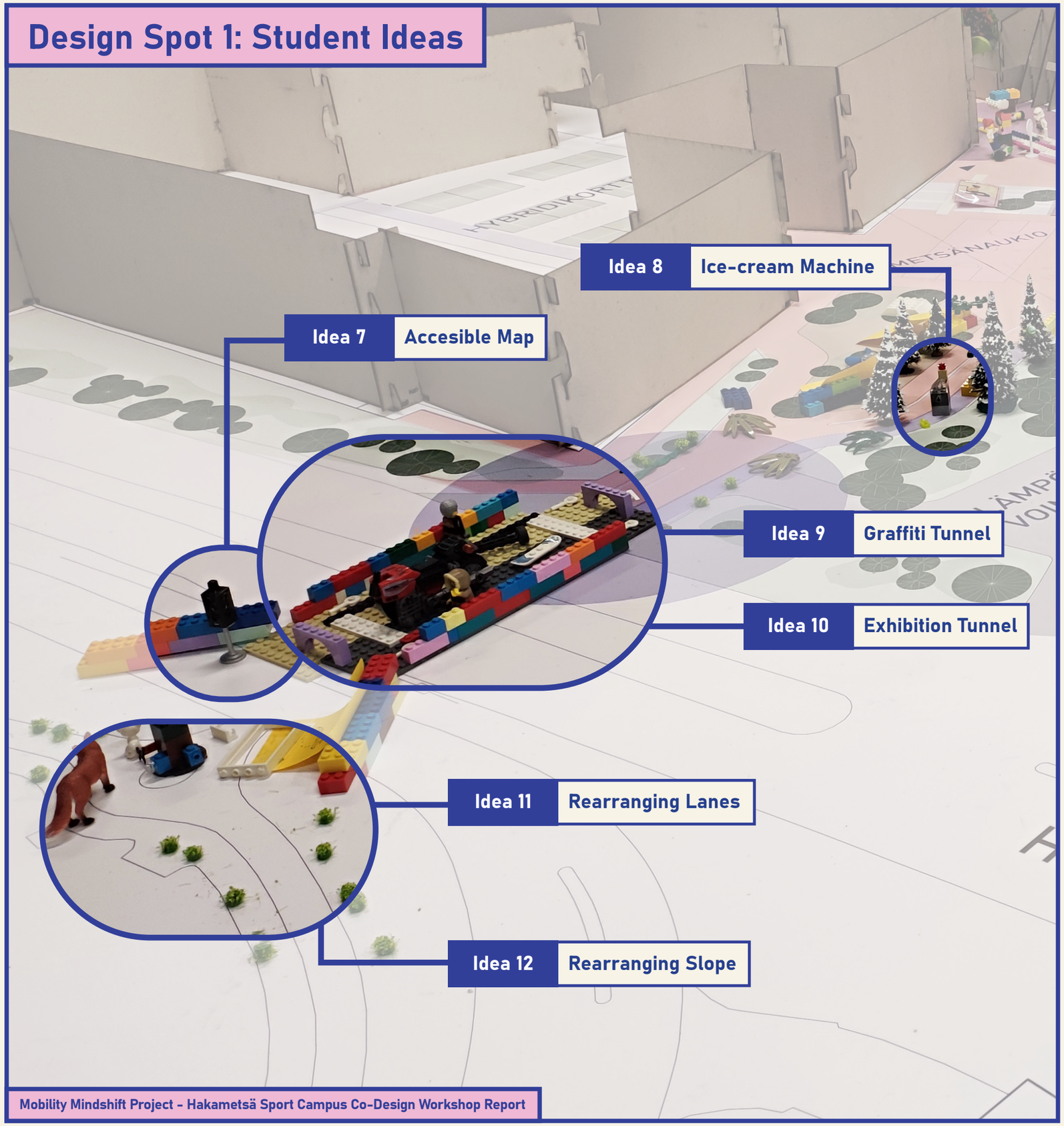
(Original Idea: Using wind turbines to make the tunnel less hot)
**Utilizing the cold air in the tunnel to cool of the surrounding areas.*

Idea 6 Water Fountains

#Pleasantness #Climate Change Strategies #Biodiversity

Water fountains stationed around the tunnel for both humans (and non-humans).*

Design Spot 1: Student Ideas



Idea 7 Accesible Map

#Accessibility

A visible gadget (or a machine) that shows the map of the area and translates the information into spoken language.

Idea 8 Ice-cream Machine

#Freedom #Services

(Original Idea: Free Ice-cream Machine)
**Kiosks to get refreshments around the campus.*

Idea 9 Graffiti Tunnel

#Freedom #Pleasantness

Keeping the graffities drawn on the tunnel.

Idea 10 Exhibition Tunnel

#Freedom #Pleasantness

Turning the tunnel into an exhibition space and giving the opportunity to change the graffities time to time to give the freedom of performing street art legally.

Idea 11 Rearranging Lanes

#Accessibility #Safety

Rearrainging the entrance to the tunnel which pedestrians walk on the both sides of the entrance and bikers go in the middle.

Idea 12 Rearranging Slope

#Accessibility #Safety

Make the slope less steep.

Design Spot 1



Design Themes	Count
#Climate Change Strategies	x 7
#Pleasantness	x 4
#Accessibility	x 4
#Freedom	x 3
#Safety	x 2
#Biodiversity	x 2
#Services	x 1

Design Spot 2



Before

After

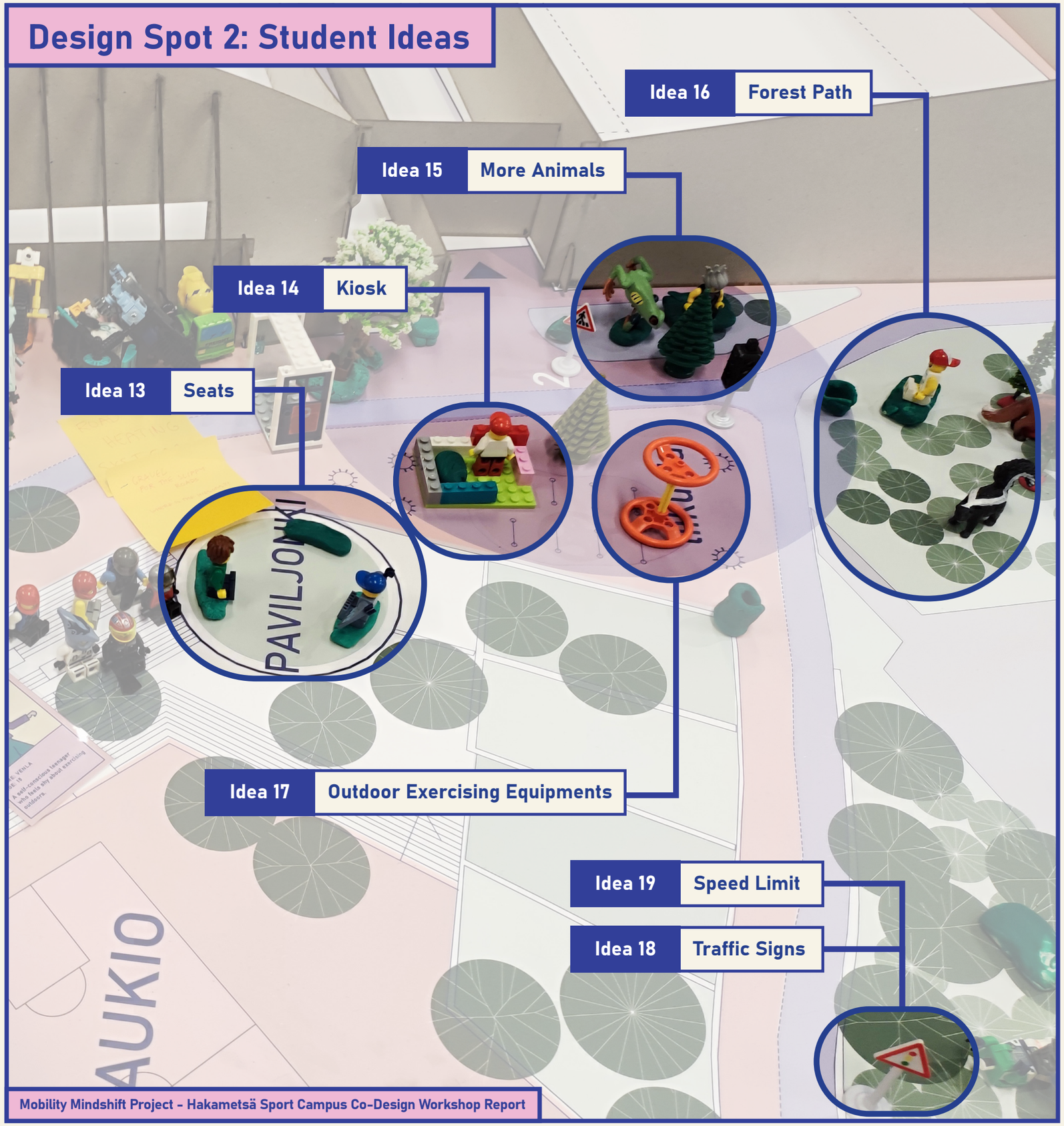
Design Spot 2



Design Question

How can we make Sammon Keskuslukio students' day flow better as they travel between campuses?

Design Spot 2: Student Ideas



Idea 13 Seats

#Pleasantness #Freedom

Seating around the plaza and Pavillionki to hang around with friends.

Idea 14 Kiosk

#Freedom #Services

Kiosks to get refreshments around the campus.

Idea 15 More Animals

#Biodiversity

Supporting biodiversity around the campus.

Idea 16 Forest Path

#Pleasantness #Accessibility

Marking paths in the forest for pedestrians.

Idea 17 Outdoor Exercising Equipments

#Accessibility #Services

Adding proper exercising equipments to the exercise area.

Idea 18 Traffic Signs

#Safety #Sustainable Mobility

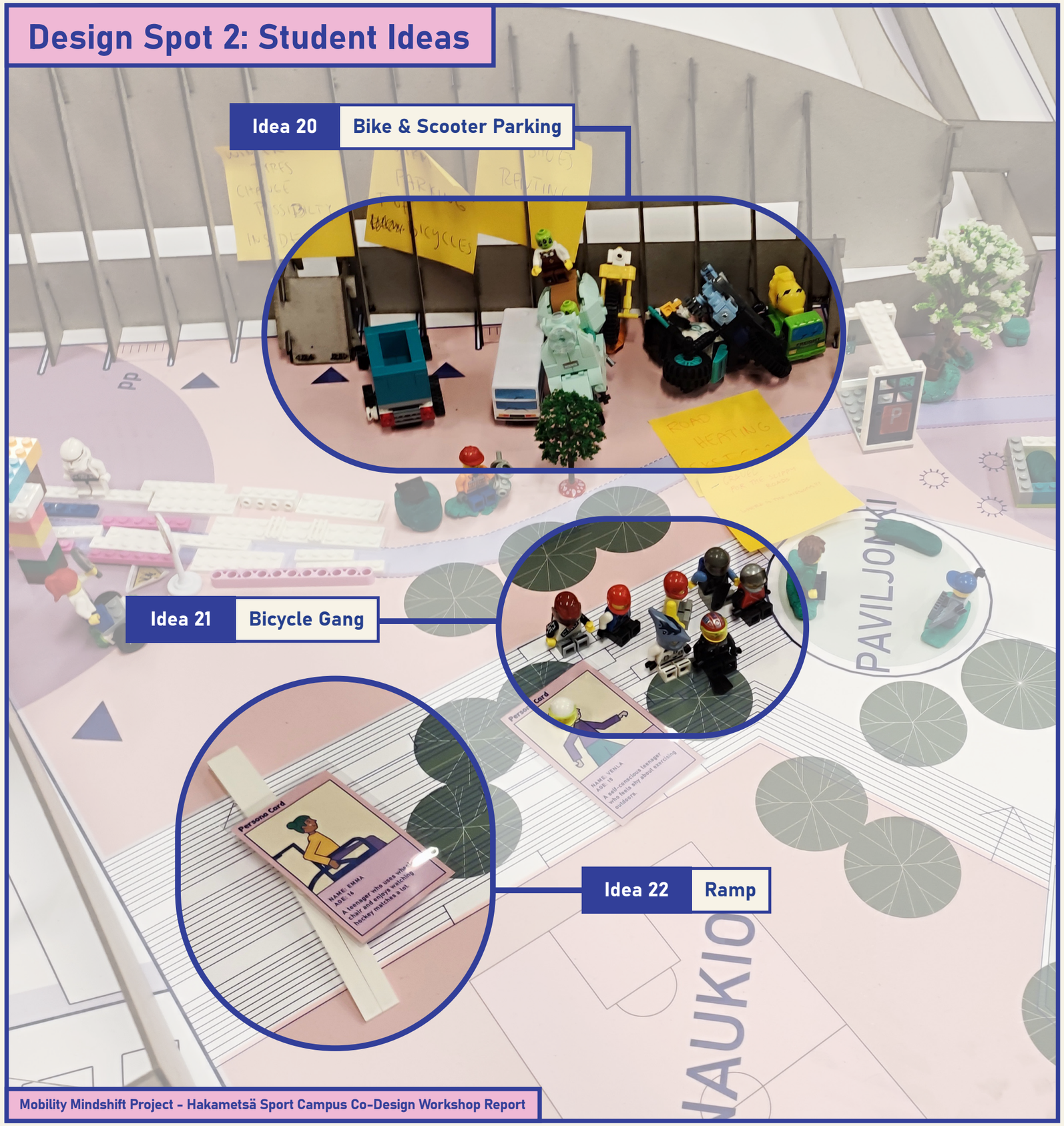
Traffic signs around bike lanes to ensure safety.

Idea 19 Speed Limit

#Safety #Sustainable Mobility

Speed limit for bycycle lanes.

Design Spot 2: Student Ideas



Idea 20 Bike & Scooter Parking

#Services #Sustainable Mobility

Adding/expanding parking spaces for bikes and scooters.

Idea 21 Bicycle Gang

#Freedom #Community

(Original Idea: Bicycle gang that supports shy teenagers about exercising)
**Building communities (sports clubs, hobby clubs) that can connect and inspire individuals to do sports and spend time around the campus.*

Idea 22 Ramp

#Accessibility

A ramp next to stairs while entering the plaza for inclusivity.

Design Spot 2



Design Themes	Count
#Freedom	x 3
#Accessibility	x 3
#Services	x 3
#Sustainable Mobility	x 3
#Safety	x 2
#Pleasantness	x 2
#Community	x 1
#Biodiversity	x 1

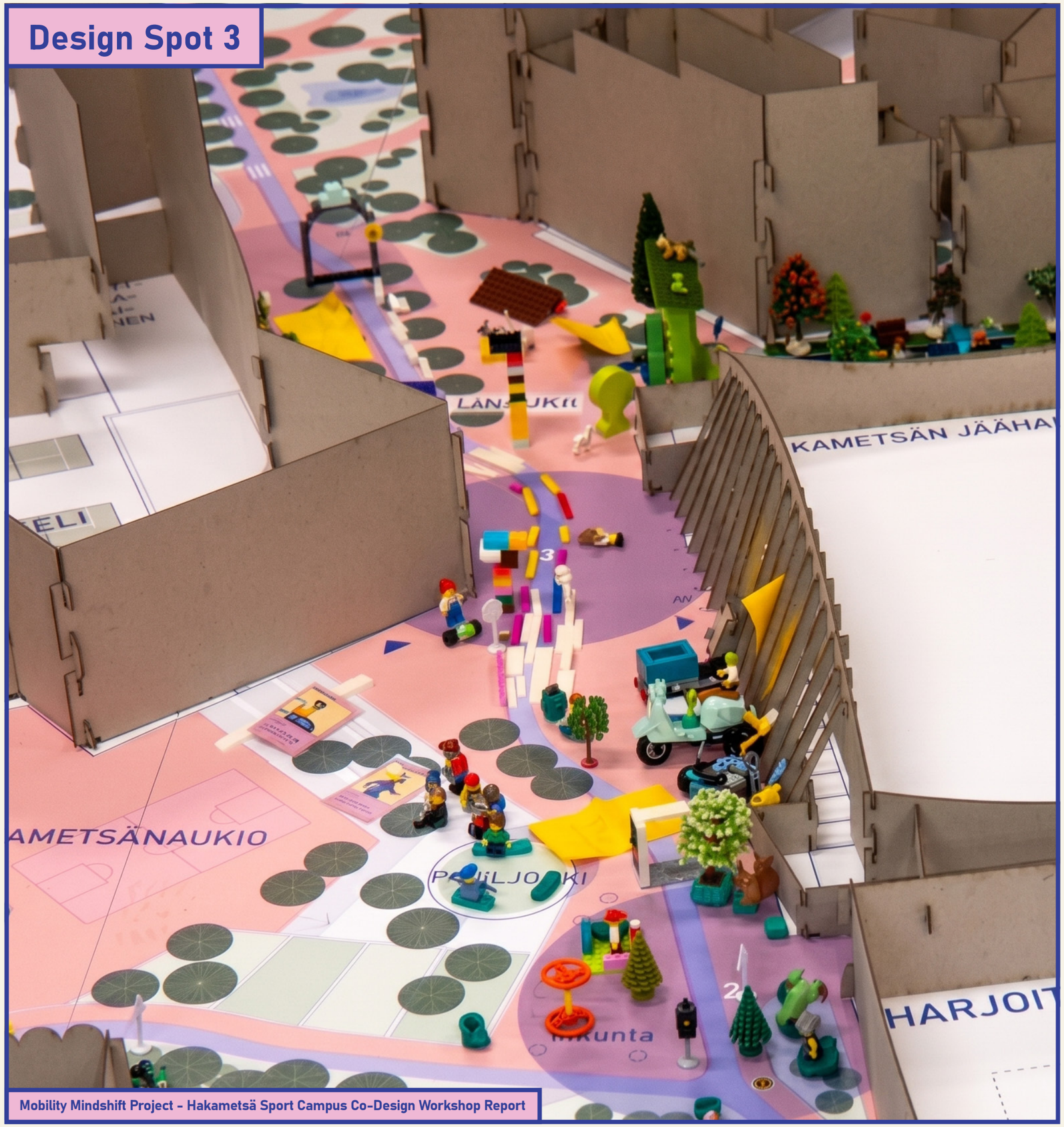
Design Spot 3



Before

After

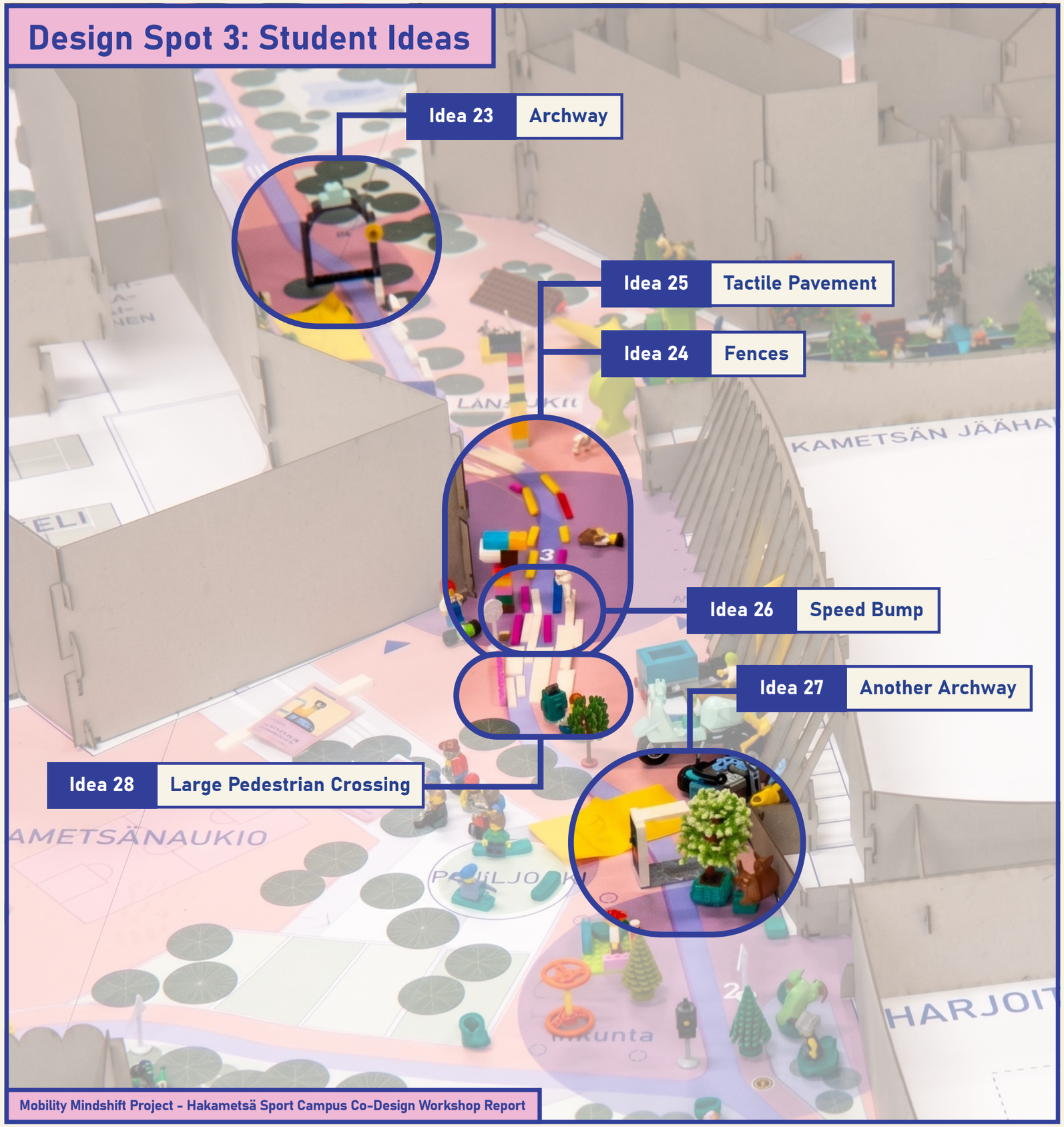
Design Spot 3



Design Question

How can we ensure cyclists do not hit people as they enter the plaza?

Design Spot 3: Student Ideas



Idea 23 Archway

#Pleasantness #Safety #Accessibility

(Original Idea: An archway/gate in the beginning Jäähallinaukio to signify the trafic shift)

**Vertical visual indicators to signify the traffic shift around the campus.*

Idea 24 Fences

#Safety

(Original Idea: Fences for dividing the bike road and pedestrian road)

**A clear visual border between cyclist path and the plaza that is signifying the change.*

Idea 25 Tactile Pavement

#Safety #Accessibility #Inclusivity

Bright colored tactile pavement for visually impaired people and indicator for other people.

Idea 26 Speed Bump

#Safety

A speed bump for cyclists.

Idea 27 Another Archway

#Pleasantness #Safety #Accessibility

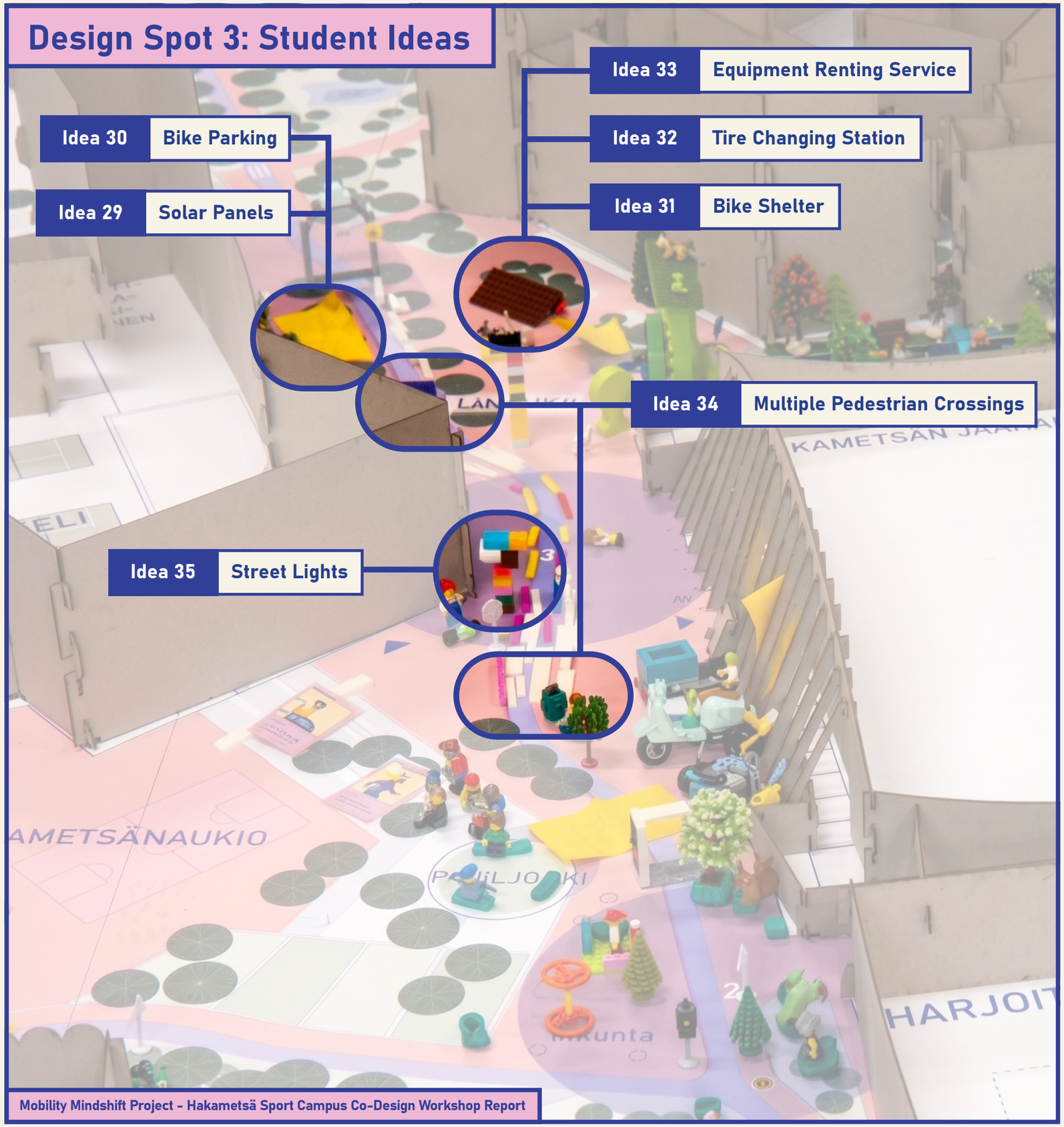
Another archway on the ending of Jäähallinaukio (at entrace to the Plaza) for visual unity.

Idea 28 Large Pedestrian Crossing

#Accessibility #Inclusivity

Wider crossroad in the opening to the plaza to be more visual (since the pedestrians tend to ignore smaller crosses).

Design Spot 3: Student Ideas



Idea 29 Solar Panels

#Climate Change Strategies #Services #Sustainable Mobility

Solar panels to power road heating systems and e-bike charging.

Idea 30 Bike Parking

#Services #Sustainable Mobility

E-bike and bike parking station.

Idea 31 Bike Shelter

#Climate Change Strategies #Services #Sustainable Mobility

Covered parking space for bycycles during winter time.

Idea 32 Tire Changing Station

#Climate Change Strategies #Services #Sustainable Mobility

Winter tire changing station (service) for bikes inside of the Jäähalli.

Idea 33 Equipment Renting Service

#Services #Sustainable Mobility

Snow shoes renting service.

Idea 34 Multiple Pedestrian Crossings

#Safety #Accessibility

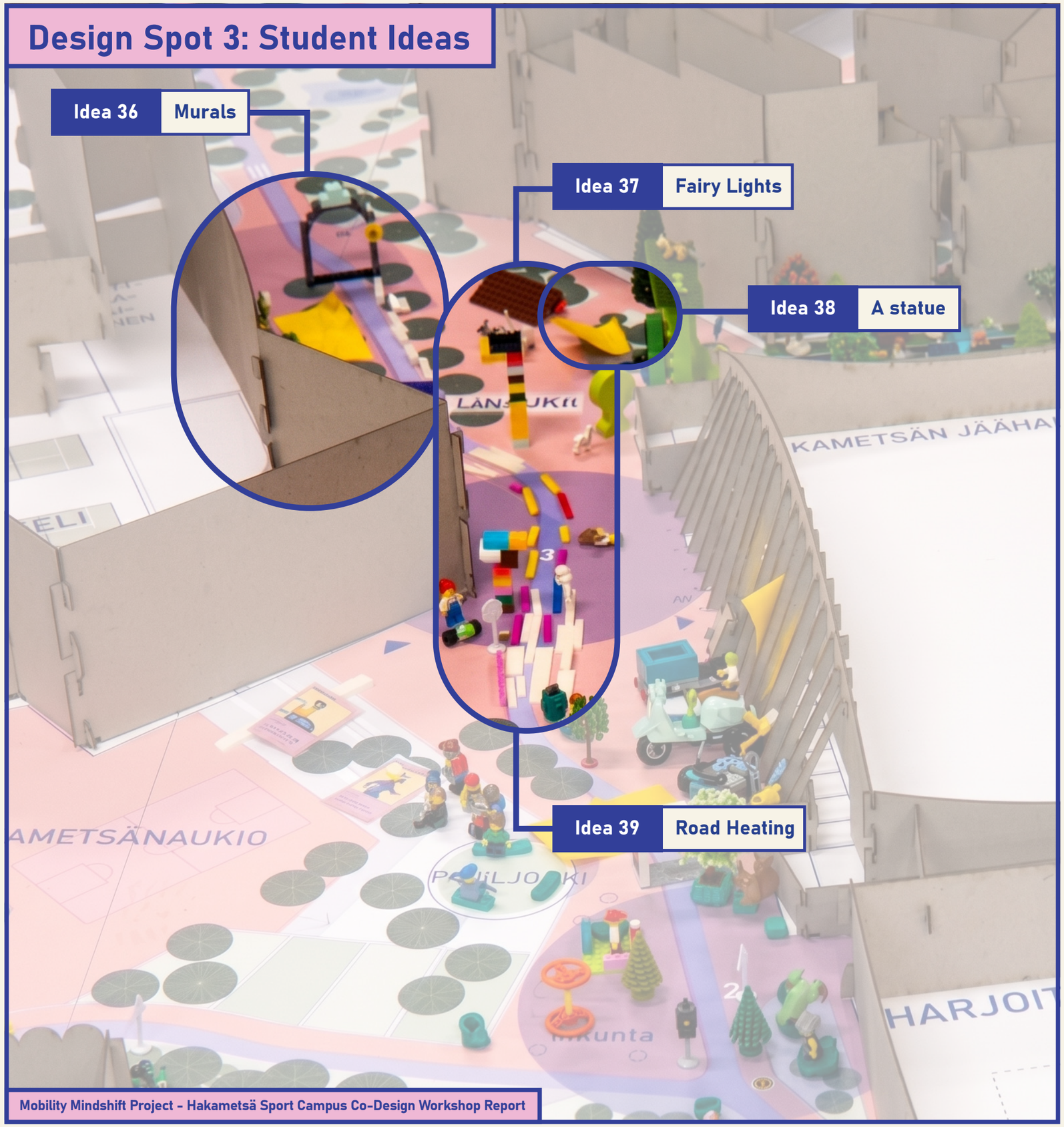
Different sizes of pedestrian crosses on the cyclist path according to the traffic in the area.

Idea 35 Street Lights

#Safety #Accessibility

Streets lights for better illumination for darker and harsher winters.

Design Spot 3: Student Ideas



Idea 36 Murals

#Pleasantness #Freedom

Mural(s) on the walls of the Hybridkortelli Building that are facing the street.

Idea 37 Fairy Lights

#Pleasantness

Fairy lights along the street.

Idea 38 A statue

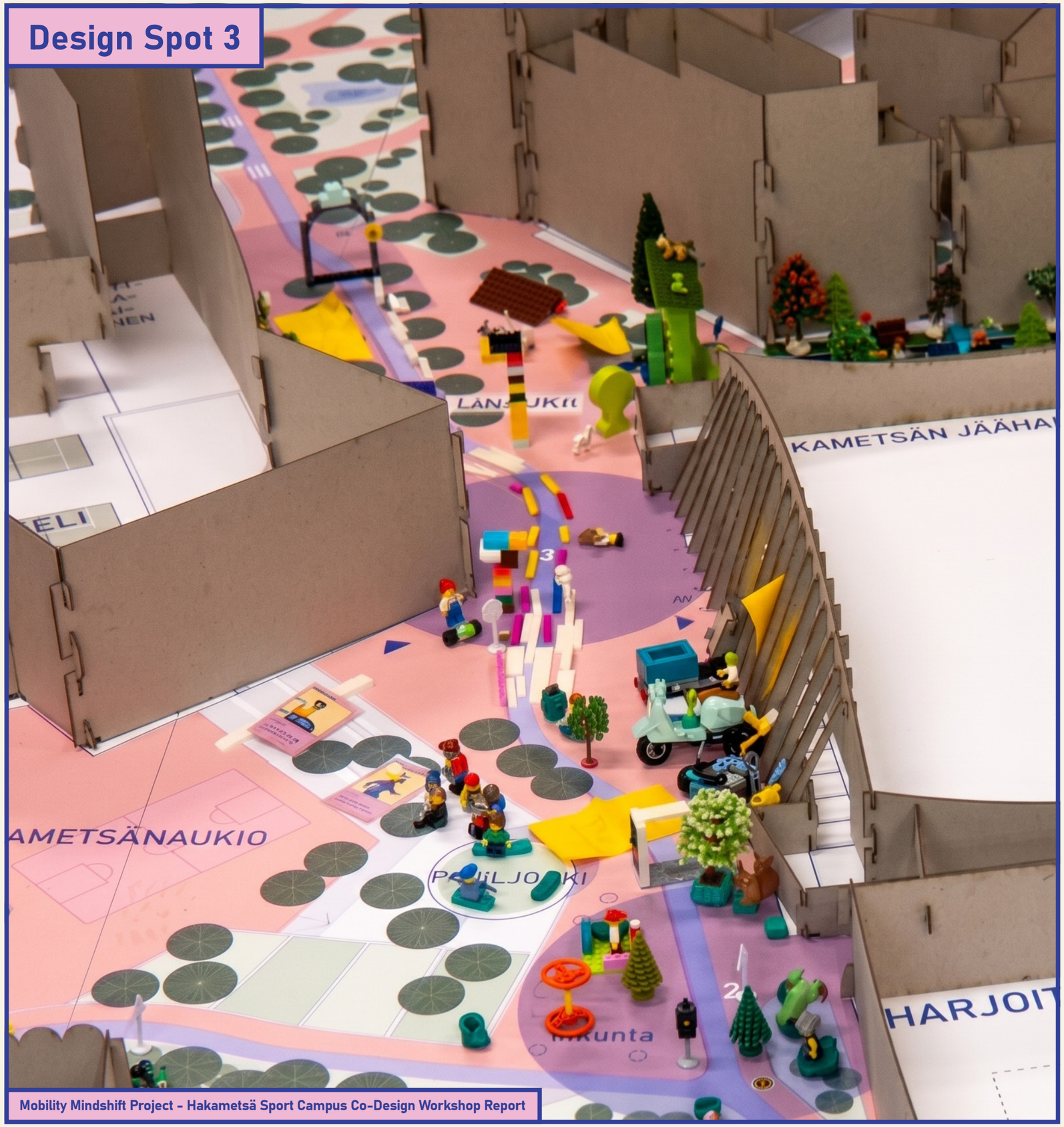
#Pleasantness

Idea 39 Road Heating

#Climate Change Strategies #Safety

Road heating systems to make bright colors and tactiles visible in winter.

Design Spot 3



Design Themes	Count
#Safety	x 8
#Accessibility	x 6
#Pleasantness	x 5
#Sustainable Mobility	x 5
#Services	x 5
#Inclusivity	x 2
#Freedom	x 1

Design Spot 4

Impression:

Boring, not much going on

Before



After

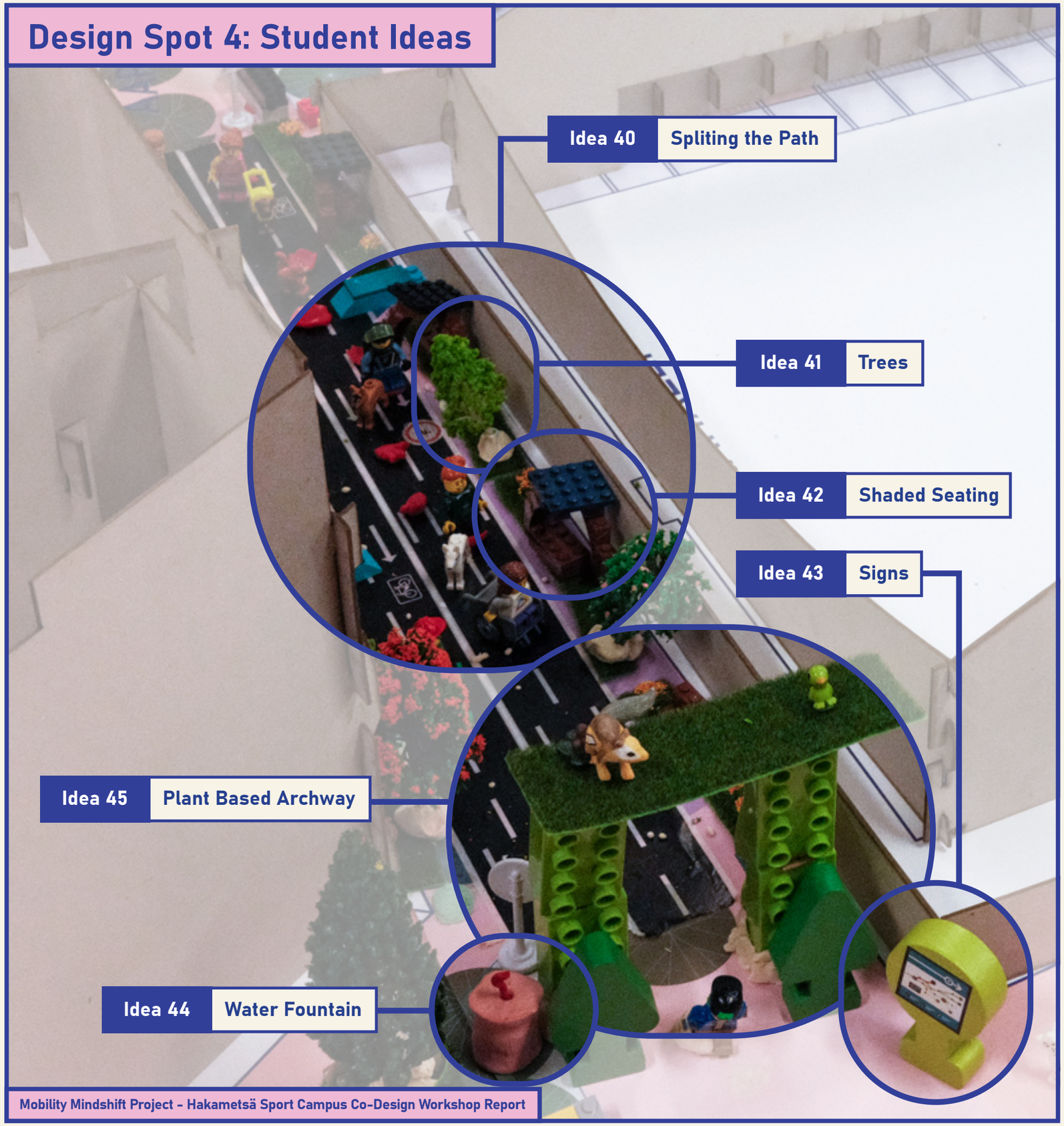
Design Spot 4



Design Question

How can we make this narrow space attract visitors to the facilities behind Jäähalli?

Design Spot 4: Student Ideas



Idea 40 Spliting the Path

#Safety #Inclusivity

Spliting the path into two: bike lane and pedestrian lane.

Idea 41 Trees

#Pleasantness #Biodiversity #Climate Change Strategies

Trees for shading the path.

Idea 42 Shaded Seating

#Pleasantness #Climate Change Strategies #Inclusivity #Freedom

Shaded seating for hot summer days to rest.

Idea 43 Signs

#Accessibility #Inclusivity

Signs to describe the path.

Idea 44 Water Fountain

#Pleasantness #Biodiversity #Climate Change Strategies #Inclusivity

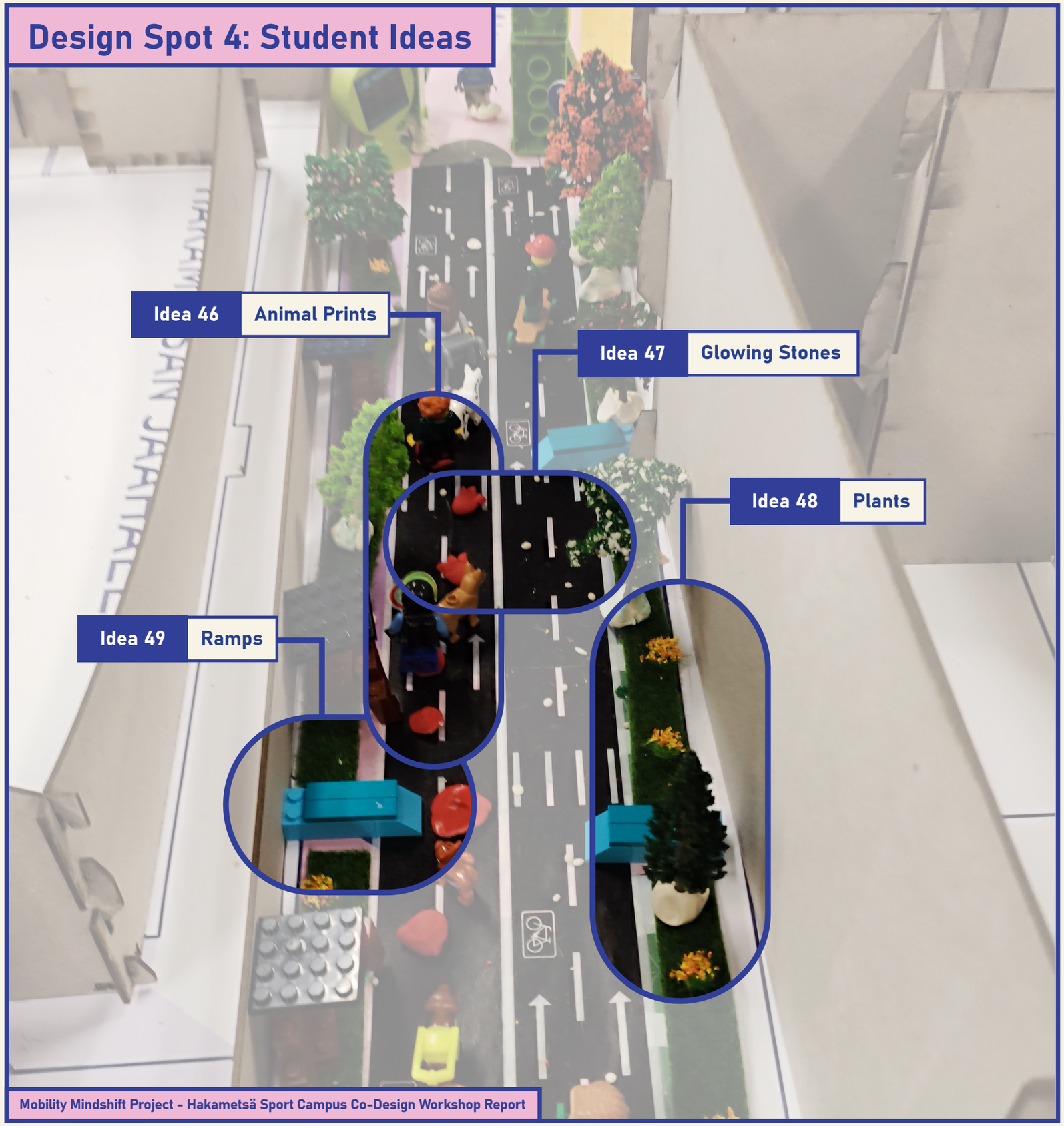
Water fountain by the entrance of the path for humans and animals.

Idea 45 Plant Based Archway

#Pleasantness #Biodiversity

Wood&plant based archway on the entrance to attract animals.

Design Spot 4: Student Ideas



Idea 46 Animal Prints

#Safety #Inclusivity #Playfulness

Animal prints on the pedestrian lane to distract kids to go on the bike lane.

Idea 47 Glowing Stones

#Pleasantness #Safety #Accessibility

Glow in the dark stones for making the area more pleasant at night.

Idea 48 Plants

#Pleasantness #Biodiversity #Climate Change Strategies

Having more plants along the path.

Idea 49 Ramps

#Accessibility

Adding ramps on the either side of he entrances (residential buildings and Jäähalli) for accessibility.

Design Spot 4



Design Themes	Count
#Pleasantness	x 6
#Inclusivity	x 5
#Biodiversity	x 4
#Climate Change Strategies	x 4
#Safety	x 3
#Accessibility	x 3
#Freedom	x 1
#Playfulness	x 1

Design Spot 5

Impression:

Gray and dreary

Impression:

An overlooked area behind Jäähalli

Vision:

A quieter place for people to go within the Hakametsä Sports Campus

Vision:

Combining pleasure with exercising

Before



After

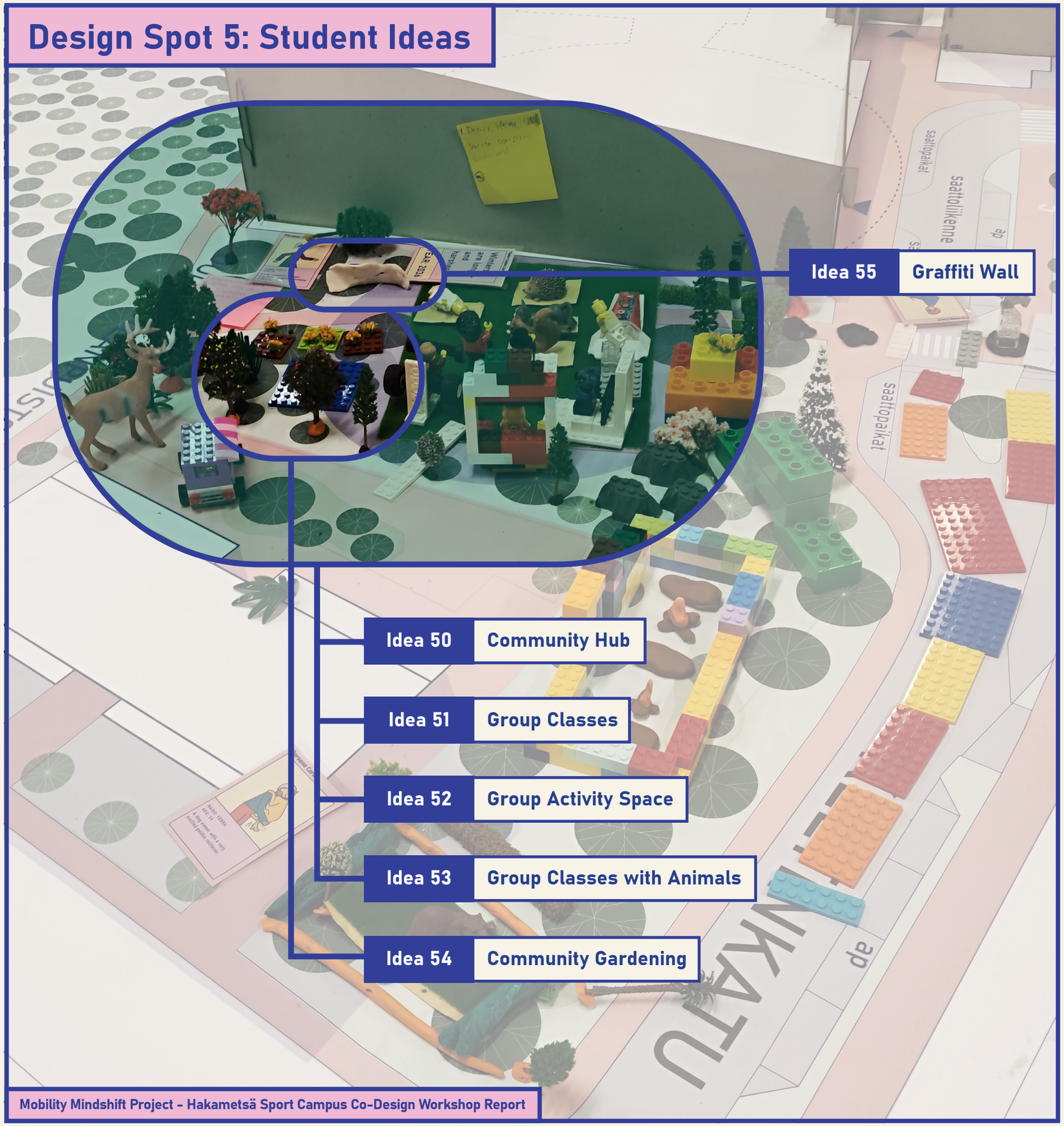
Design Spot 5



Design Question

How could the route to the outdoor gym inspire people to exercise?

Design Spot 5: Student Ideas



Idea 50 Community Hub

#Community #Inclusivity #Playfulness #Freedom

The area to support various community projects (graffiti wall, community garden, group sports).

Idea 51 Group Classes

#Community #Inclusivity #Playfulness #Services

Group classes outside (Yoga, parkour, etc.).

Idea 52 Group Activity Space

#Community #Inclusivity #Playfulness #Freedom

Outdoor gym area for supporting outside group activities.

Idea 53 Group Classes with Animals

#Community #Inclusivity #Playfulness #Services

Group classes outside with animals for theraphy.

Idea 54 Community Gardening

#Pleasantness #Biodiversity #Community #Inclusivity #Playfulness

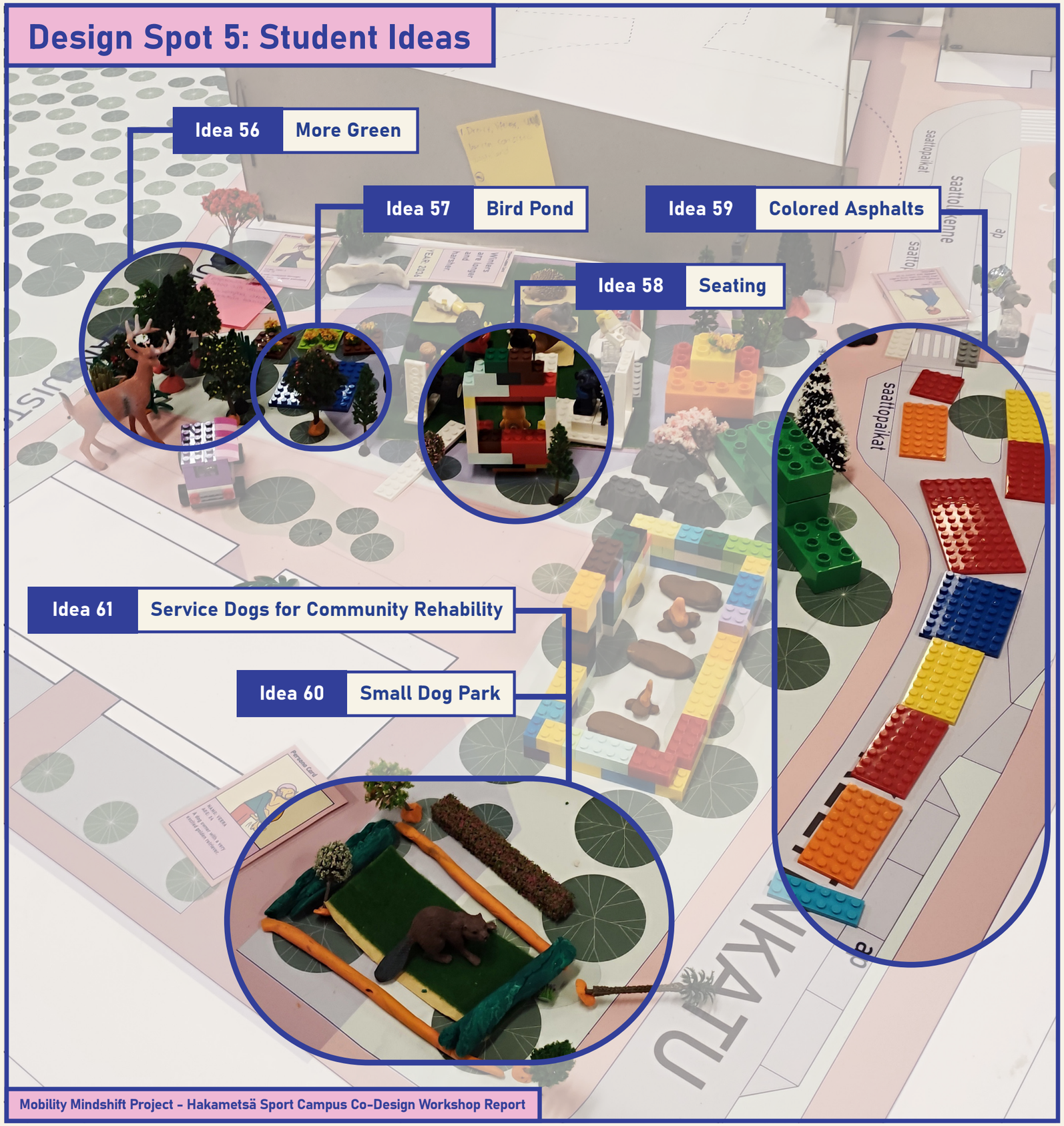
Plots/pots where people can grow flowers&vegetables.

Idea 55 Graffiti Wall

#Pleasantness #Freedom #Community #Inclusivity #Playfulness

Organic shaped graffiti wall that you can paint as you wish legally as long as it is appropriate.

Design Spot 5: Student Ideas



Idea 56 More Green

#Pleasantness #Biodiversity #Climate Change Strategies

Trees and plants (more greenery overall).

Idea 57 Bird Pond

#Pleasantness #Biodiversity #Inclusivity

Involving animals to the project using elements such as a bird pond.

Idea 58 Seating

#Inclusivity #Freedom #Community

(Original Idea: Double decker couch to watch group activities)
**Seating for watching the group activities.*

Idea 59 Colored Asphalts

#Pleasantness #Playfulness

Coloring the gray asphalt areas for making it more colorful, bright and inviting.

Idea 60 Small Dog Park

#Inclusivity #Community

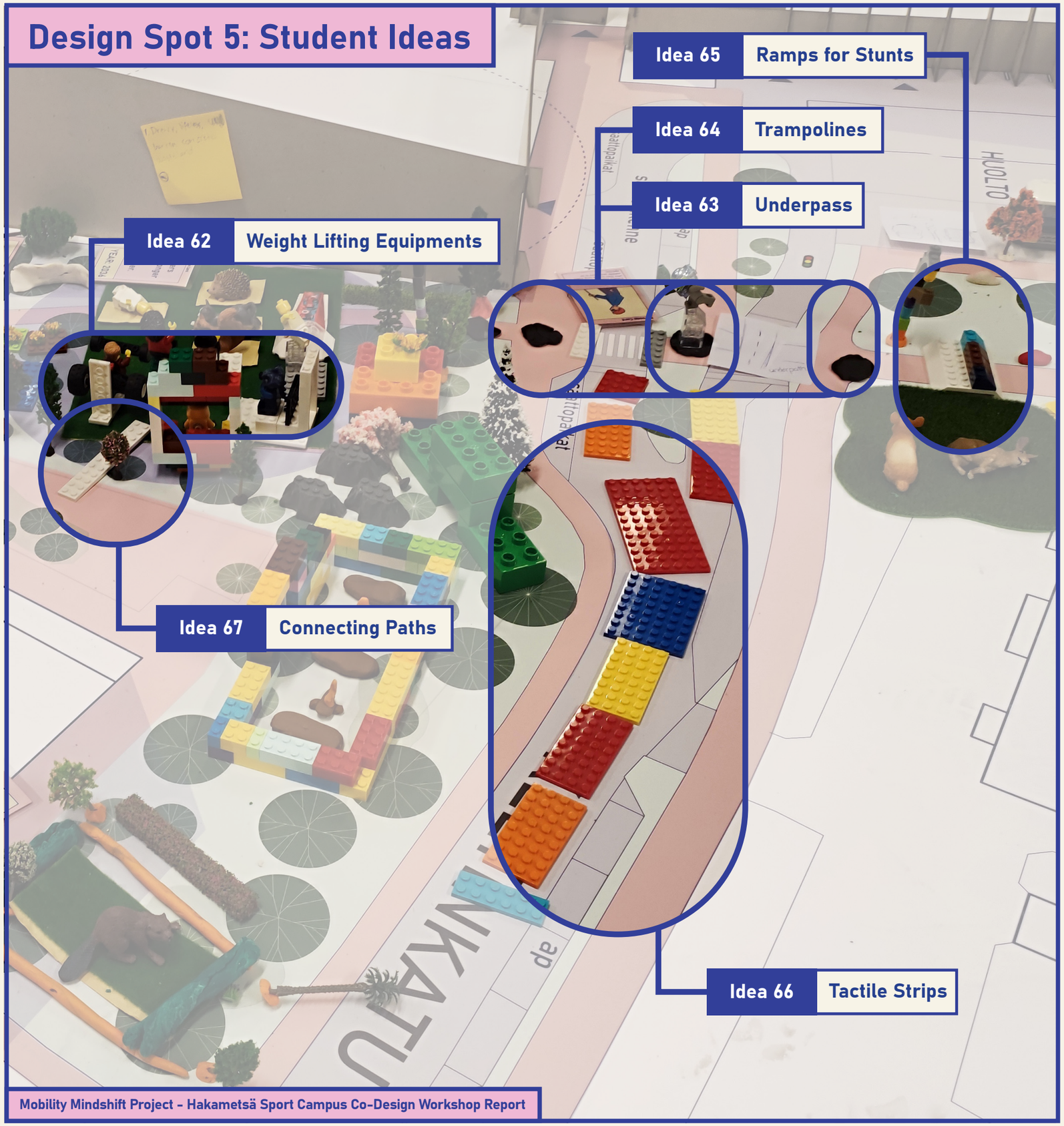
Small dog park for users of the outside gym (could be also for less social dogs).

Idea 61 Service Dogs for Community Rehability

#Inclusivity #Community #Services

(Orginal Idea: Using small dog park as petting zoo/dog rental that you pay a small fee to hang out with dogs for mental health help)
**Service dog activities in a small dog park for community interaction, dog socialization, and rehabilitation purposes.*

Design Spot 5: Student Ideas



Idea 62 Weight Lifting Equipments

#Services

Having weight lifting equipments in outdoor gym.

Idea 63 Underpass

#Accessibility #Safety

Underpass for crossing.

Idea 64 Trampolines

#Playfulness

(Original Idea: Trampolines to cross the road in the underpass)
**Outside gym can have trampolines to exercise, do stunts and have fun.*

Idea 65 Ramps for Stunts

#Playfulness

Ramps to do stunts in the place of current road blocks.

Idea 66 Tactile Strips

#Accessibility #Safety #Inclusivity

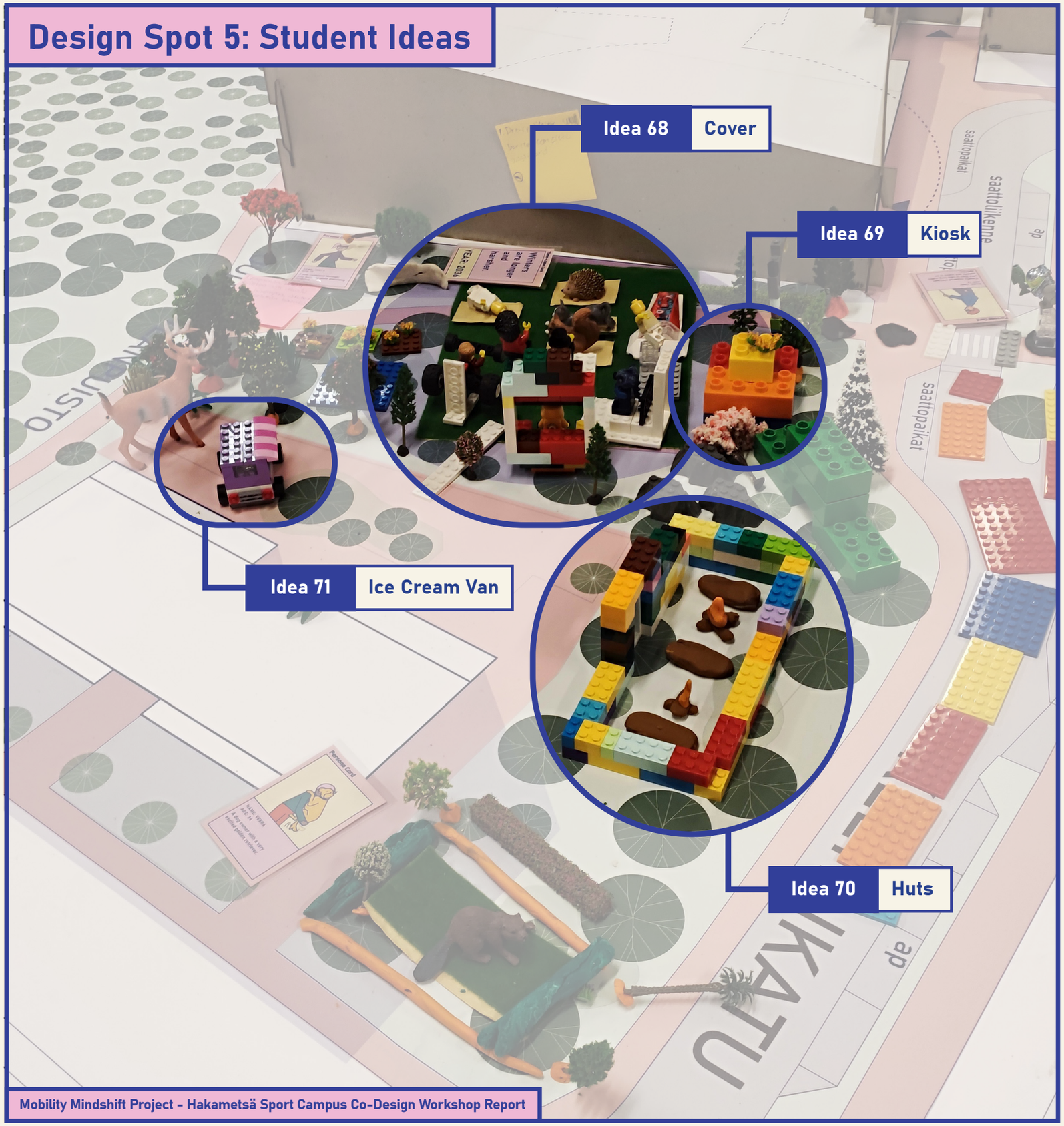
Tactile strips on the crossings.

Idea 67 Connecting Paths

#Accessibility

Connecting paths to the buildings.

Design Spot 5: Student Ideas



Idea 68 Cover

#Climate Change Strategies #Accessibility #Freedom

(Original Idea: Encapsulate the entire outdoor gym area in glass bubble)
**Partially covered exercising/group activities area for winter and hot summers.*

Idea 69 Huts

#Pleasantness #Climate Change Strategies #Freedom #Community #Services

A hut/huts to grill in the winter
**Could act as a covered/shaded seating area for summer and winter activities.*

Idea 70 Ice Cream Van

#Services

Idea 71 Kiosk

#Freedom #Services

A kiosk to buy resfreshments.

Design Spot 5



Design Themes	Count
#Inclusivity	x 11
#Community	x 10
#Playfulness	x 9
#Freedom	x 7
#Services	x 7
#Pleasantness	x 6
#Accessibility	x 4
#Biodiversity	x 3
#Climate Change Strategies	x 3
#Safety	x 2

Design Spot 6, 8

HAKAMETSÄN JÄÄHALLI
HYBRIDIKORTTELI
VI
IV
HAKAMETSÄNAUKIO
PAVILJONKI
liikunta
HARJOITUSJÄÄHALLI
P
HUOLTO
leikkipuisto
7*
KELTINKATU
saattoliikenne
saattopaikat
ap
5
liikunta
UUDENKYLÄNPUISTO
UUDENKYLÄNKATU
1
2
3
6
LÄMPÖ-
VOIMALAITOS
KOIRAPUISTO
HAKAMETSÄNREUNA
8*
KEITTIPUISTO
HALLINKAARI
HERVANNAN VALTAVÄYLÄ

Before



After

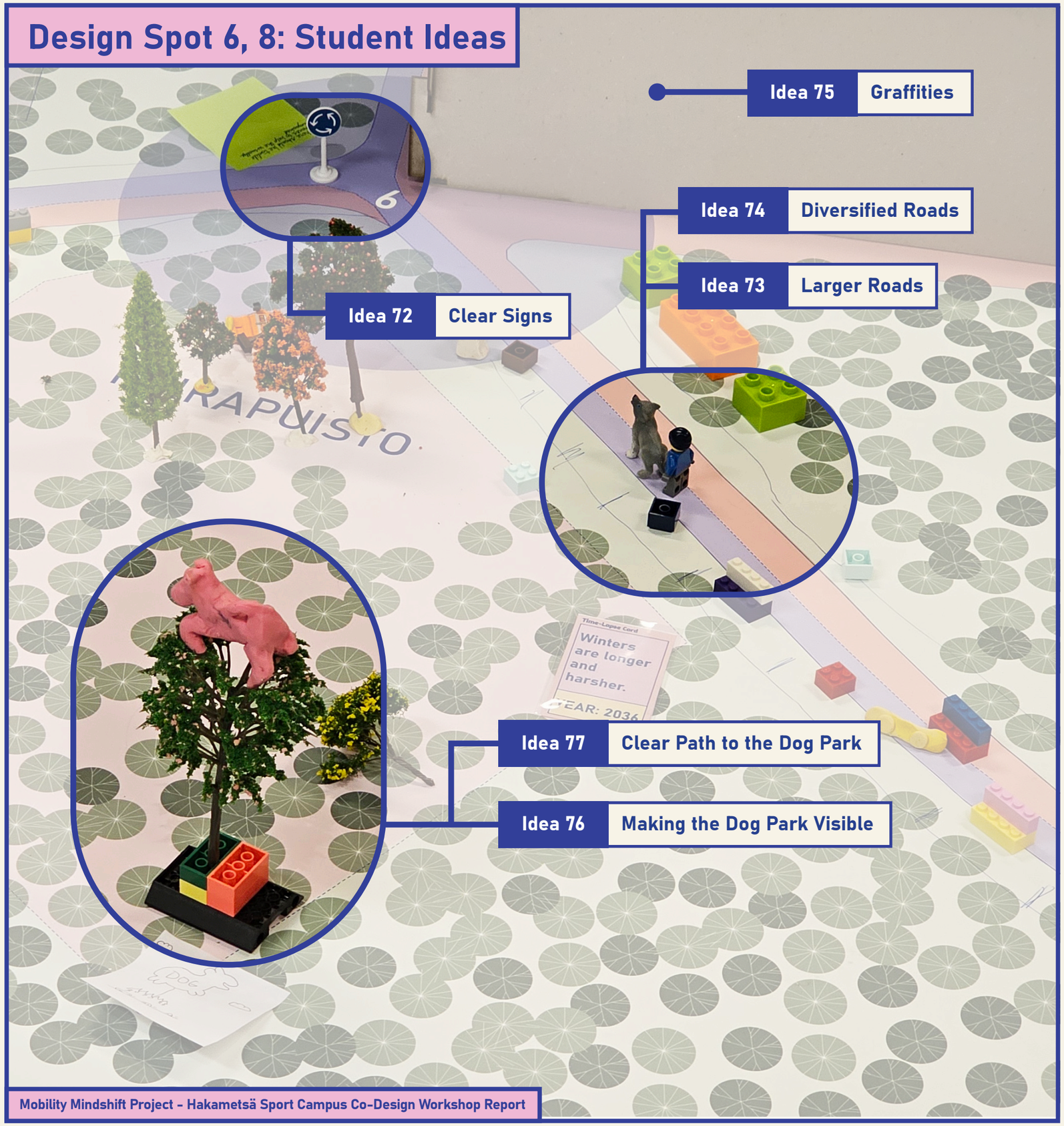
Design Spot 6, 8



Design Question

What might dog walkers or skateboarders need in this spot?

Design Spot 6, 8: Student Ideas



Idea 72 Clear Signs

#Accessibility

Clear visible signs for road divisions with drawings.

Idea 73 Larger Roads

#Safety #Accessibility #Inclusivity

Larger roads to accomodate skaters, cyclists, wheelchair users and pedestrians all together.

Idea 74 Diversified Roads

#Safety #Accessibility #Inclusivity #Sustainable Mobility

Diversifying the roads as fast lanes for cyclists and slower lanes for pedestrians, etc..

Idea 75 Graffities

#Pleasantness #Freedom

Graffities on the walls of the new buildings.

Idea 76 Making the Dog Park Visible

#Pleasantness #Accessibility #Playfulness

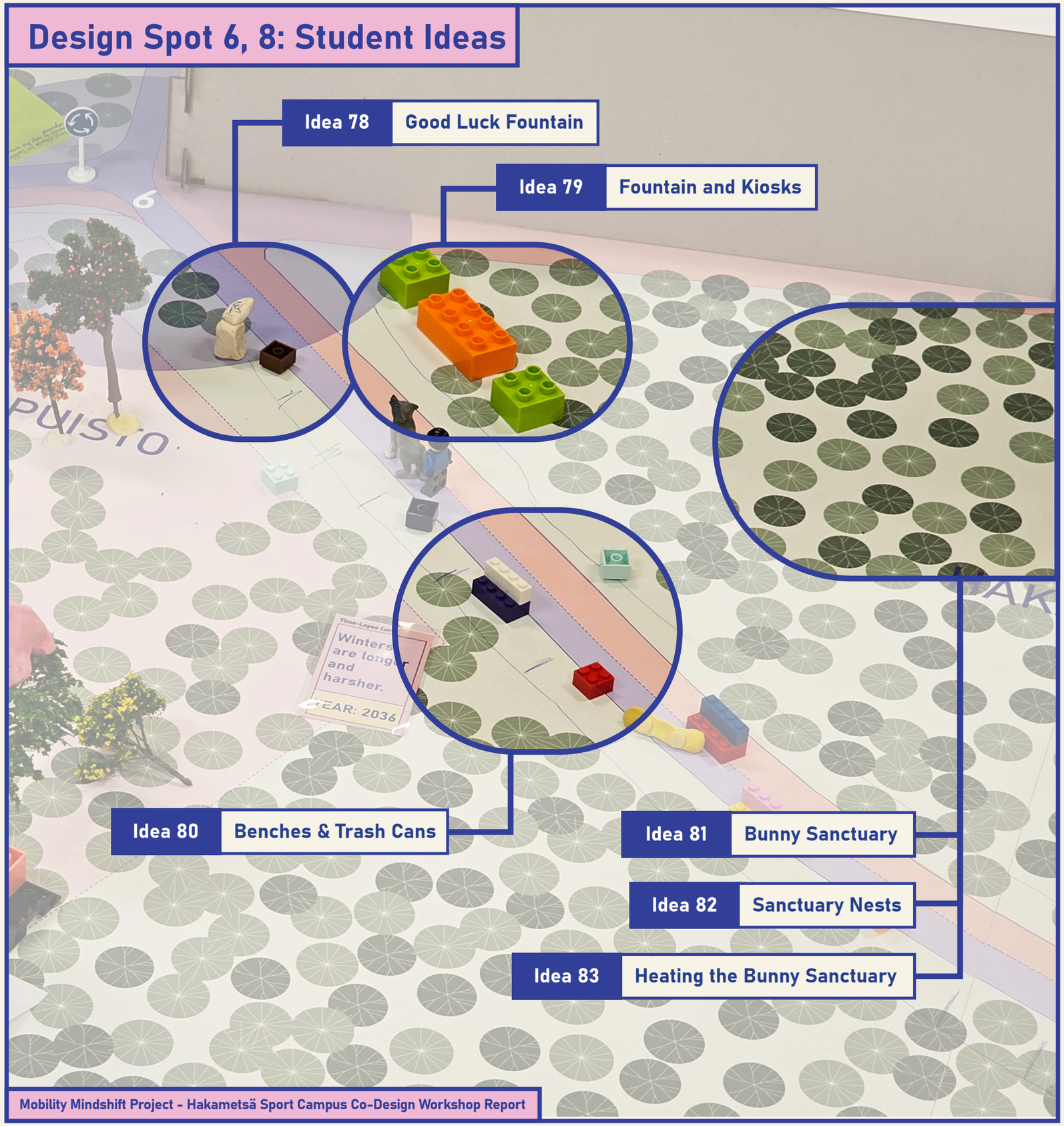
(Original Idea: Making the dog park more visible by having a gigantic floating baloon that shaped like a pink dog)
**Vertical and flat indicators along paths for dog park that is not visible since it is surrounded with trees.*

Idea 77 Clear Path to the Dog Park

#Accessibility

Creating a visible path to dog park from the opposite side.

Design Spot 6, 8: Student Ideas



Idea 78 Good Luck Fountain

#Pleasantness #Playfulness

Good luck fountain as a tourist attraction.

Idea 79 Fountain and Kiosks

#Pleasantness #Playfulness #Services

Small kiosk/kiosks around the good luck fountain to have refreshments.

Idea 80 Benches & Trash Cans

#Freedom #Services

A lot of benches and trash cans around the campus for having picnics and hanging around.

Idea 81 Bunny Sanctuary

#Biodiversity #Inclusivity

A bunny sanctuary area in the Hakametsä Forest that dogs are not allowed.

Idea 82 Heating the Bunny Sanctuary

#Climate Change Strategies #Biodiversity #Inclusivity

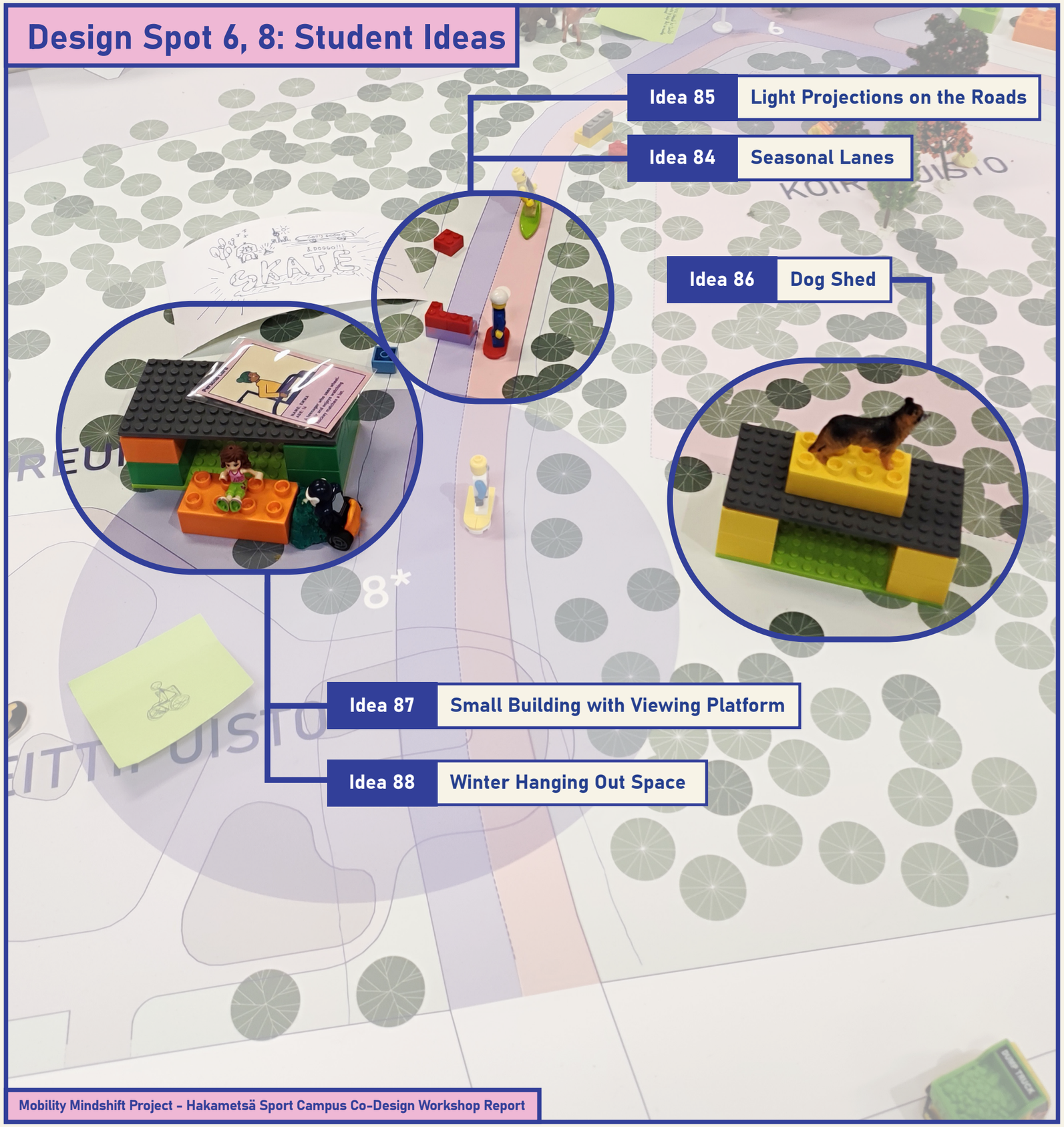
Using the road heating system to heat the bunny sanctuary.

Idea 83 Sanctuary Nests

#Biodiversity #Inclusivity

Digging holes for rabbits to nest in bunny sanctuary area.

Design Spot 6, 8: Student Ideas



Idea 84 Seasonal Lanes

#Climate Change Strategies #Safety #Accessibility #Sustainable Mobility

During winter, half of the pathway could be heated and designated as a slow lane with tactile guidance for visually impaired users, while the other half would remain snow-covered to support skiing. In summer, the fast lane could be used for cycling and, in winter, for skiing.

Idea 85 Light Projections on the Roads

#Accessibility #Safety

Light projections to clear the division of the roads.

Idea 86 Dog Shed

#Inclusivity #Services

A shed/covered space for dogs in the dog park for winter.

Idea 87 Small Building with Viewing Platform

#Accessibility #Inclusivity

A small building with an elevated viewing platform and seating, accessible via ramps, allowing visitors of all abilities to comfortably watch skaters at the adjacent skatepark.

Idea 88 Winter Hanging Out Space

#Climate Change Strategies #Freedom #Community #Services

Same building including a kiosks for refreshments and used as a winter hanging out space.

Design Spot 6, 8



Design Themes	Count
#Accessibility	x 8
#Inclusivity	x 7
#Safety	x 4
#Pleasantness	x 4
#Services	x 4
#Climate Change Strategies	x 3
#Biodiversity	x 3
#Freedom	x 3
#Playfulness	x 3
#Sustainable Mobility	x 2
#Community	x 1

Design Spot 7

Impression:

Dull parking space

Vision:

Multi-purpose park for all ages

Vision:

Dividing area into safety zones with design elements for seamless transition

Before



After

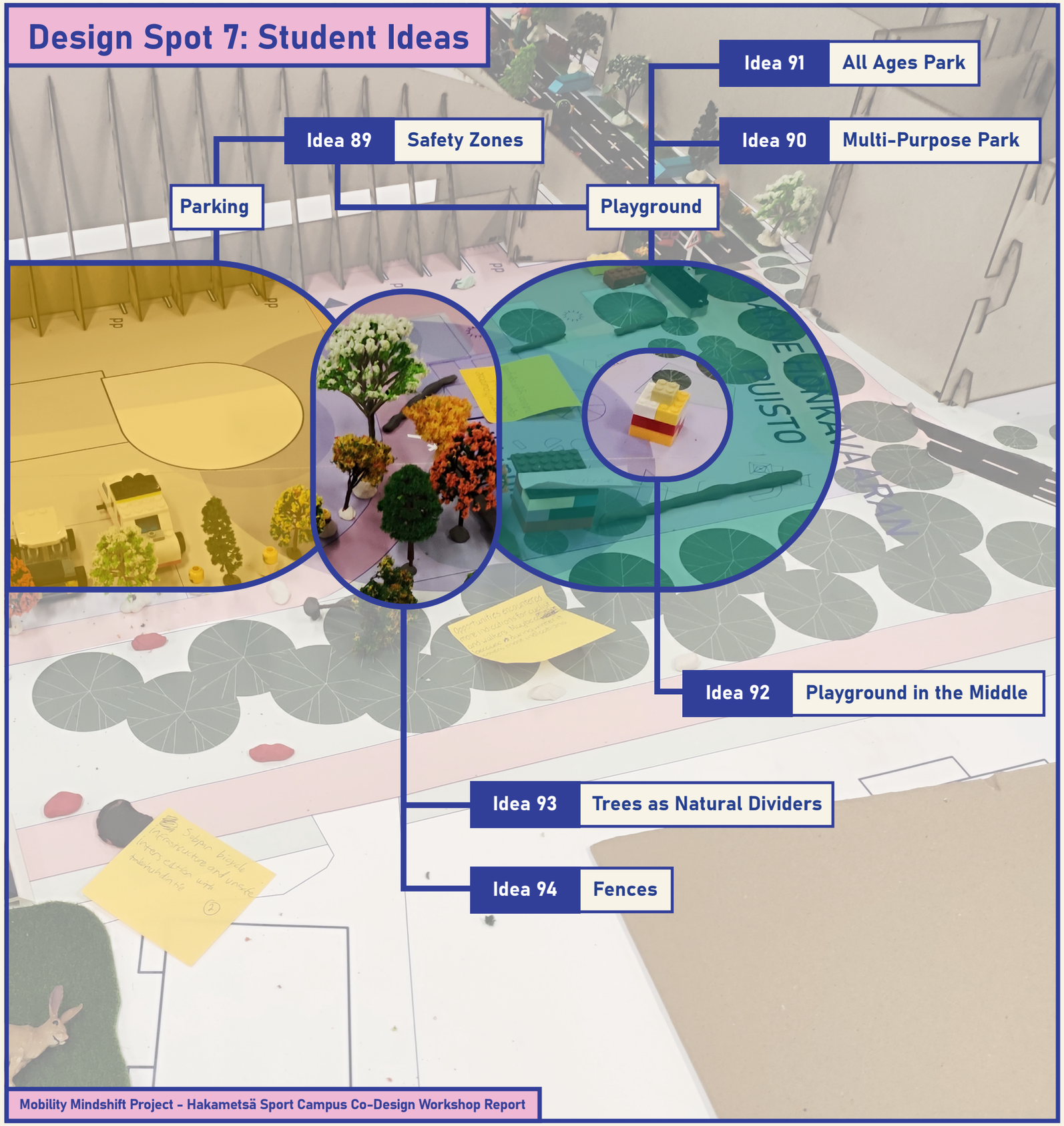
Design Spot 7



Design Question

How can we make the overlapping area between the car park and the playground safer for kids and more attractive to visitors?

Design Spot 7: Student Ideas



Idea 89 Safety Zones

#Safety

Dividing zones (play ground and parking) with design elements for safety for seamless transition.

Idea 90 Multi-Purpose Park

#Pleasantness #Community #Inclusivity #Services

Multi-purpose park for all ages to bring the community together with different type of attactions (playground, climbing tower, café).

Idea 91 All Ages Park

#Pleasantness #Accessibility #Community #Inclusivity

Creating a space for elderly and children to come together which could be very nurturing for community.

Idea 92 Playground in the Middle

#Safety #Playfulness

Locating the kids playground and toys in the middle of the multipurpose park to avoid children going outside of the borders of the park.

Idea 93 Trees as Natural Dividers

#Safety #Pleasantness #Biodiversity

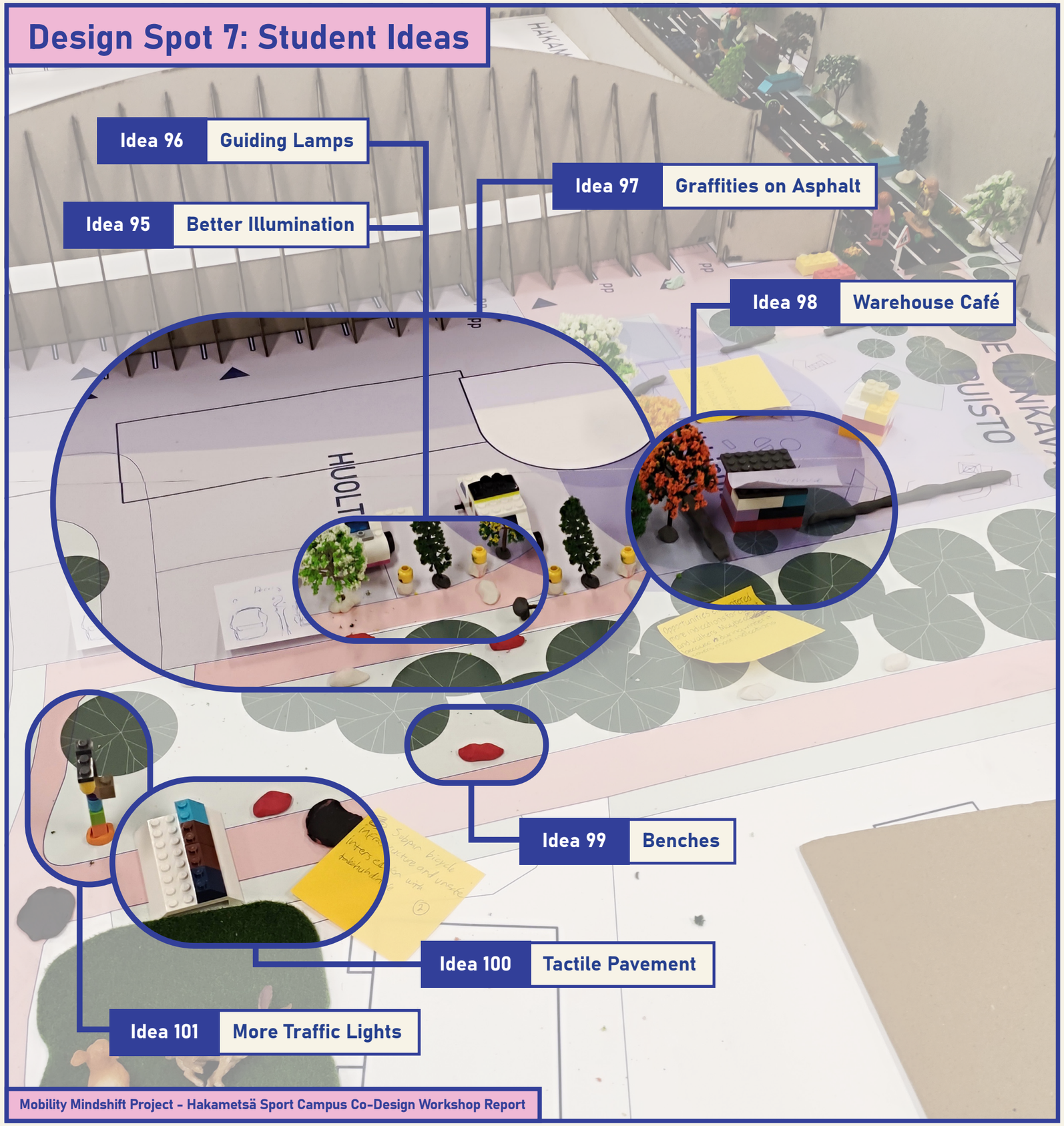
Trees to divide the parking and the park for the safety of children.

Idea 94 Fences

#Safety #Pleasantness

Fences for separating the park and the parking.

Design Spot 7: Student Ideas



Idea 95 Better Illumination

#Pleasantness #Safety #Accessibility

More light in the parking space.

Idea 96 Guiding Lamps

#Pleasantness #Safety #Accessibility

Having small lamps that guide the way to the park.

Idea 97 Graffities on Asphalt

#Pleasantness #Freedom #Playfulness

Graffities on the parking ground to make the gray space more attractive.

Idea 98 Warehouse Café

#Community #Services

Warehouse Café which serves as a café in summer and in winter you could store equipments for multi-purpose park.

Idea 99 Benches

#Pleasantness #Accessibility #Community #Inclusivity

Benches to rest around the park for (especially) elderly.

Idea 100 Tactile Pavement

#Safety #Accessibility #Inclusivity

Tactile pavement for visually impaired that leads the way to the park.

Idea 101 More Traffic Lights

#Safety #Accessibility

More traffic lights for safety.

Design Spot 7



Design Themes	Count
#Safety	x 8
#Pleasantness	x 7
#Community	x 4
#Accessibility	x 4
#Inclusivity	x 3
#Playfulness	x 2
#Services	x 2
#Biodiversity	x 1
#Freedom	x 1

Analysis


Design Spot
Mobility Hub
Walking Route
Pedestrian
Bike User
Scooter User
Skateboard User
Dog-walker
Hipposkylä Bus Stop
Takahuhdintie Bus Stop
Uusikylä Bus Stop
Hakametsä B Tram Stop
All the activities are inside and they are not free.
We need pay fter areas otherw
So it's boring, ugly and grey
There is no places for hanging a
Football field would be nice!
Better design
→ boarding (hangout)
→ plants
→ bike parking
no bicycle parking places
accessable to all (those with wheelchairs etc)
bicycle parking places
4
5
7*
HARJOITUSJÄÄHALLI
KELTINKATU
PELIKATU

Analysis: Most Mentioned Ideas

Students generated 101 ideas for the outdoor spaces *of the Hakametsä Sports Campus, exploring how sustainable mobility could go hand in hand with creating welcoming and inviting spaces for everyone.* ***Five ideas emerged as the most frequently mentioned across the eight Design Spots:***

1.

Mentioned 7 times	Seatings/Shaded Seatings Around the Campus

#Pleasantness #Climate Change Strategies #Inclusivity #Freedom #Community

2.

Mentioned 6 times	Street Art (Graffiti, mural, statue/sculpture)

#Pleasantness #Freedom #Playfulness #Community

3.

Mentioned 5 times	Kiosks/Vendor Machines Around the Campus

#Services #Freedom

4.

Mentioned 4 times	More Greenery for Pleasantness and Shading

#Pleasantness #Climate Change Strategies #Biodiversity

5.

Mentioned 3 times	Fountains (for both animals and humans)

#Pleasantness #Climate Change Strategies #Biodiversity #Playfulness

Analysis: Design Themes

All Design Themes	Count
#Pleasantness	x 34
#Accessibility	x 32
#Safety	x 29
#Inclusivity	x 28
#Services	x 22
#Freedom	x 19
#Climate Change Strategies	x 17
#Community	x 16
#Playfulness	x 15
#Biodiversity	x 14
#Sustainable Mobility	x 10

Focus Design Themes

1. #Pleasantness
2. #Accessibility
3. #Safety

Project Lead's Main Take

While thinking about mobility scenarios on the campus, students wanted to create a welcoming and attractive environment for everyone. They prioritized pleasant outdoor spaces with more greenery instead of grey parking areas, as well as street art that express freedom and create a sense of belonging. Their second priority was to ensure a safe and accessible environment, which led to various ideas for supporting the mobility needs of Tampere citizens.

Based on my observations during the workshop and my analysis of the students' ideas, my impression is that high school students want to claim these outdoor areas as their own and spend time around the campus to their hearts' content. Their connection to the campus does not necessarily begin with the functions inside the buildings. The outdoor spaces themselves can invite people to stay, interact, and become more connected to the Hakametsä Sport Campus.

Selin Agic
Researcher, MSc. Architect







Authorship & Copyright
This report was written and compiled by Selin Agic, based on the ideas and contributions developed by students during the Hakametsä Sports Campus Co-Design Workshop.
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