



TAMPERE.
FINLAND



Hakametsä
Sport Campus



YH KODIT



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1. STARTING POINTS

HAKAMETSÄ



Tampere is Finland's most attractive city and a passionate sports city.

Moving the main hockey league to a new arena created the opportunity to develop the Hakametsä area into a modern and diverse centre for sports, exercise, and wellbeing.

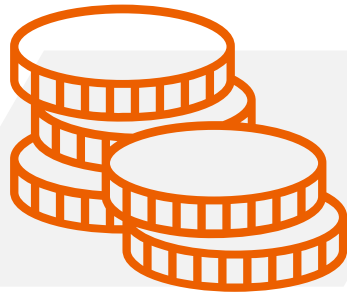
Hakametsä Sport Campus is an entirely new entity integrating private-sector service providers and operators with public-sector services.

The unique hub will offer better conditions and more facilities for many indoor and ice sports. The campus will be open to all, inviting people to enjoy sports and wellbeing services.

Push yourself to the next level with us!



ENCOURAGING PHYSICAL ACTIVITY



€310
million

Annual costs of sedentary lifestyles in the Tampere City Region **

- The Liitu study* revealed that independent sports and team hobbies have declined among children. Barriers to physical activity have also increased.
- A sedentary lifestyle and too much staying still raise the risk of several diseases at the population level.
- Exercise and sports have many positive impacts across society, including preventing diseases and obesity, improving mental health and sociability, and preventing exclusion.
- Hakametsä Sport Campus aims to promote **exercise, movement and wellbeing.**

* Physical activity behaviours among children and young people in Finland, coordinated by the University of Jyväskylä and the UKK Institute. ** UKK Institute.

Easy accessibility



Tram and bus stops
approx. 5 min (on foot)



Excellent accessibility
on foot and by bike.



Two car parks in the area



Accessible to all of Finland



Airport **20 min** (by car)



Railway station **10 min** (by tram)



Bus station **15 min** (by public transport)



Helsinki, Jyväskylä and Turku within **approx. 2 hours** by car.



Flights from Europe



Amsterdam **2h 30min**

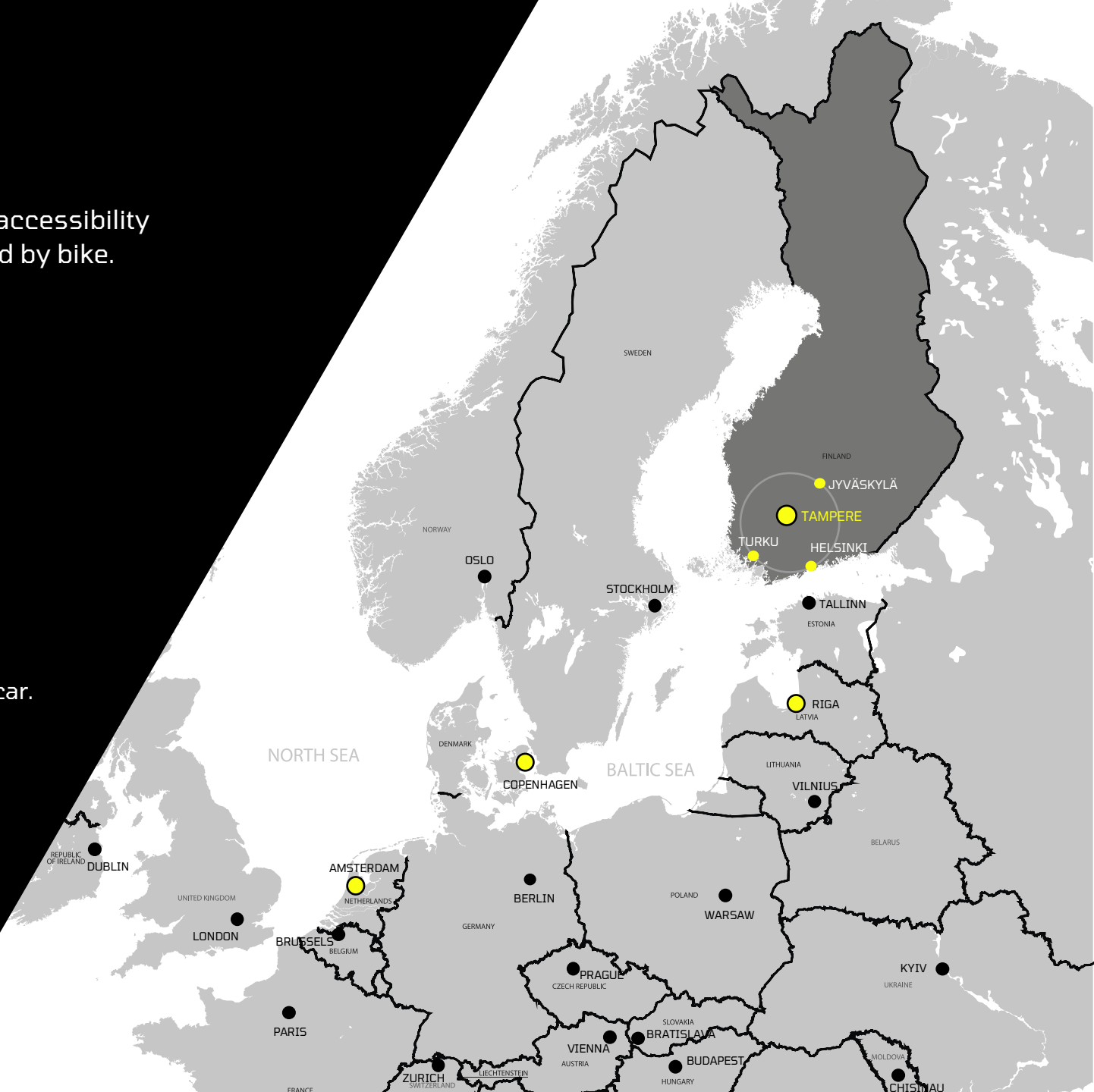


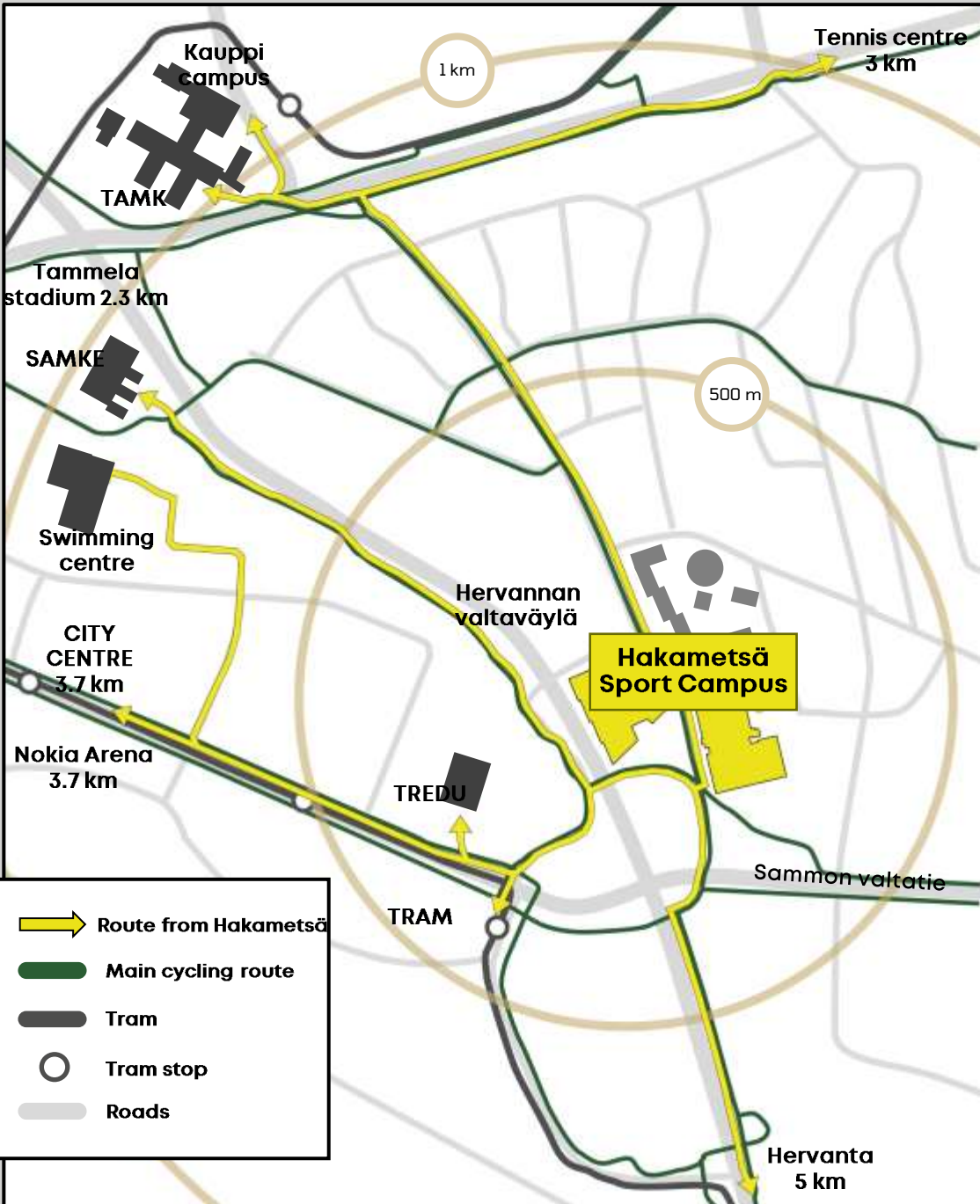
Copenhagen **1h 40min**



Riga **1h 10min**

(direct flights to Tampere)





15 min

- Approximately 120,000 people live within 15 minutes of the Sport Campus



30 min
2 hours

370,000 people
2.4 million people



More than 5,000

Tampere's annual population growth



42nd

Ranking among the world's sports cities

An architectural rendering of the Hakametsä Sport Campus. The scene shows a modern building with large glass windows and a curved facade. In the foreground, a paved walkway is populated with various people: a woman in athletic wear is jogging, a woman is walking a dog, a group of people is walking together, and a woman is pushing a bicycle. The background features a large, curved structure, possibly a stadium or arena, under a clear blue sky with some clouds. The overall atmosphere is active and vibrant.

2. A NEW AND UNIQUE SPORTS HUB



Hakametsä Sport Campus

Hakametsä Sport Campus is a new and unique sports, physical activity and housing complex that will be open to everyone in a central location in Tampere, Finland's most attractive and fastest-growing city.

MADE TO LAST

Hakametsä Sport Campus is founded on sustainability. The measures taken to promote sustainability will be ongoing and will reach new levels as the project progresses, responding to the needs of the world around the site. The 2023–2026 sustainability plan sets out the measures and targets.



Sport belongs to everyone



Biodiversity and climate change mitigation



Sustainable energy



Together we are more



Sustainable transport and an active campus



An advanced business and RDI environment

GUARANTEEING THE OPPORTUNITY FOR A GOOD LIFE

We are taking responsibility and operating in line with the UN Sustainable Development Goals.

FOR A SUSTAINABLE SPORT CAMPUS

We promote the sustainable use of natural resources, equality, and wellbeing. We consider the goals at risk in our operations.

Our main goal is number 11: Sustainable Cities and Communities. This is supported by goals 3, 9, 10, and 17.

Sustainable development means safeguarding the opportunity for a good life for present and future generations.

In 2015, the UN Member States agreed on a Sustainable Development Agenda and Goals to guide the promotion of sustainable development from 2016 to 2030. The [2030 Agenda for Sustainable Development](#) aims to eradicate extreme poverty and create sustainable development that balances the economic, social, and environmental dimensions.

There are 17 UN Sustainable Development Goals and 169 sub-goals.



Selected main goal

Goals supporting the main goal



Goals at risk



A UNIQUE ENTITY



Hakametsä Sport Campus is built on six pillars.

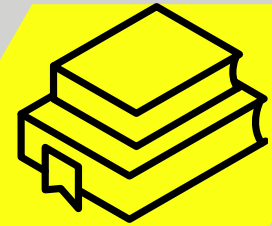
A regional private-sector operator will be responsible for the operations and development of the complex.



Top sport



Physical activity and wellbeing



Education



**Research, product development
and innovation**



**Housing and
accommodation**



Services and events



A new centre for sport at the highest level

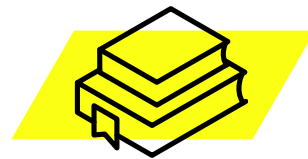
- One of six national training centres for the Finnish Olympic Committee
- Excellent conditions for sport-specific and ancillary training in volleyball, floorball, futsal and ice sports
- Diverse competition and training facilities for more than 60 individual and team sports.
- Indoor ball arena with capacity for 2,500 spectators
- Ice sports arenas with capacities for 3,000 and 400 spectators
- Cutting-edge technology, research, and education, such as competition and training facilities with state-of-the-art data transfer and sensors



Experiences through sport and wellbeing

- Expands sports opportunities and offerings, both nationally and regionally
- Versatile, high-quality conditions for independent and group activity
- More urgently needed indoor and outdoor facilities for various sports, including
 - 3 indoor pitches and 4 ice rinks, one of which will be accessible
 - Skate park, outdoor gym and playing fields
 - Arena for ball games
- An open and equal place for all
- The technology in the centre is also used for everyone, enabling activity to be monitored and measured and promoting rehabilitation and recovery





Education and sports in one place

- Opportunity to combine upper secondary education and a career in sport
- A site for the Sampo Upper Secondary School for Sports with 550 students
- All that is needed to promote a dual career for athletes under one roof:
 - Education and accommodation
 - Diverse sports facilities
 - Other day-to-day services for athletes
- Other upper secondary education institutions within easy reach
- Cooperation with all levels of education
 - Educational institutes from primary schools to universities within 15 minutes' travel
 - Resource-wise approach to educational facilities, creating shared spaces serving different bodies



University campuses
approx. 15 min (by public transport)



An advanced RDI environment

- A modern product and service development environment for the digital age and an ecosystem of public- and private-sector actors
- Strong conditions for an international-level research, development and innovation centre combining different sectors and actors
- The growth potential of Tampere's strong centre of expertise in health technology lays a strong foundation for product development
- The athletes and other active people of all ages and levels using the area daily offer a potential living lab research and testing group
- Cutting-edge technology enables
 - more effective monitoring of performance
 - digitalisation of events
 - automation of condition management
- Part of the Tampere Metaverse 2040 vision





Services and events draw in visitors

- Extensive business opportunities for various providers of sports, wellbeing, culture and event services
- An easy and functional setting for various cultural and sports events via the Sport Campus operator
 - Event capacity approximately 3,000–4,500
- The campus is expected to attract approximately 1.7 million visitors annually
- More than 120,000 potential service users within 15 minutes



A home on campus

- Short-term accommodation
 - Camps and other events can be accommodated in the same city block
 - Approximately 220 rooms with the capacity for 450 overnight stays
 - Connecting corridors for indoor access between facilities
- Rental apartments
 - Student housing for people planning a dual career
 - Affordable housing for all types of families
- Owner-occupied housing
 - A home next to a sports and activity centre
 - Stimulating life with services nearby
- Almost all the services in Tampere within 15 minutes
- The entire centre will be full of life 24/7

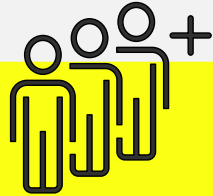


HAKAMETSÄ SPORT CAMPUS IN FIGURES



120,000

residents within 15 minutes



Over 5,000

Tampere's annual population growth



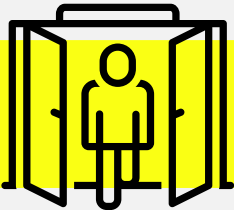
€485m

purchasing power in the nearby market area



€35m

money brought to the campus by visitors



1.7m

annual visitors

Over 200,000

people attending events annually



Over 3m

hours spent active per year



€10m

annual tax revenue

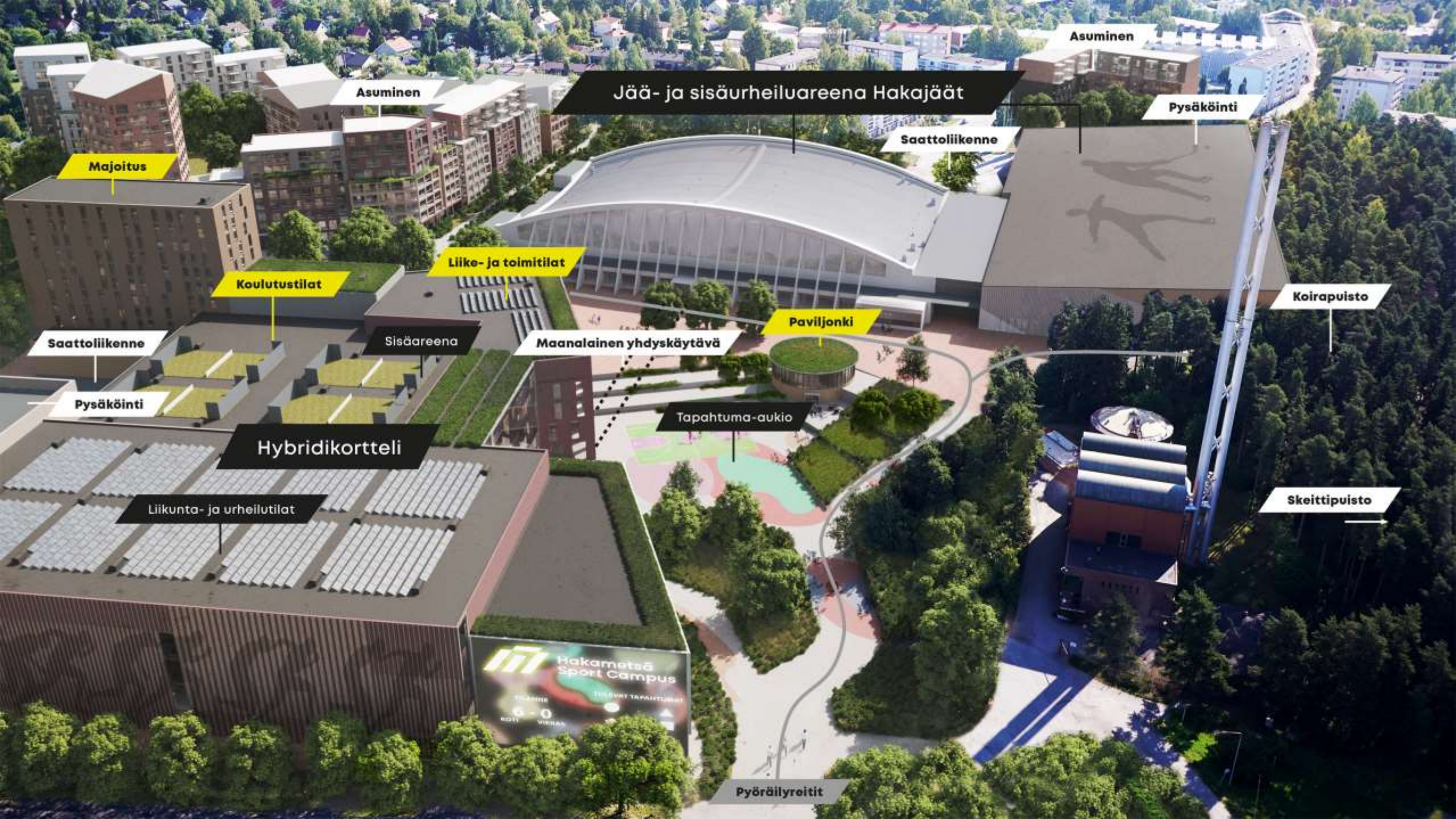


over 4,000
person work-years

total employment impact

3. FACILITIES AND FUNCTIONS

Hakametsä Sport Campus
TILAT
KOTI
VIERAS
TILAVAT SARJATUOKAT



Jää- ja sisäurheiluareena Hakajäät

Asuminen

Asuminen

Pysäköinti

Saattoliikenne

Majoitus

Liike- ja toimitilat

Koulutustilat

Saattoliikenne

Sisäareena

Maanalainen yhdyskäytävä

Paviljonki

Koirapuisto

Pysäköinti

Tapahtuma-aukio

Hybridikortteli

Skeittipuisto

Liikunta- ja urheilutilat

Hakametsä Sport Campus

Pyöräilyreitit

HYBRID BLOCK

The core functions of Hakametsä will be under one roof, integrated seamlessly with the other buildings in the area via a connecting tunnel.



HYBRID BLOCK



1. Sport, exercise, and wellbeing

- Four indoor sports pitches, one of which in an arena with the capacity for up to 2,500 spectators
- Restaurant and café facilities connected to the main arena with VIP and executive box facilities
- Thousands of square metres of space for other functions
- Tunnel-like indoor connection to the Hakajääät ice centre

2. Educational facilities

- Versatile spaces for education, including upper secondary school facilities

3. Commercial spaces

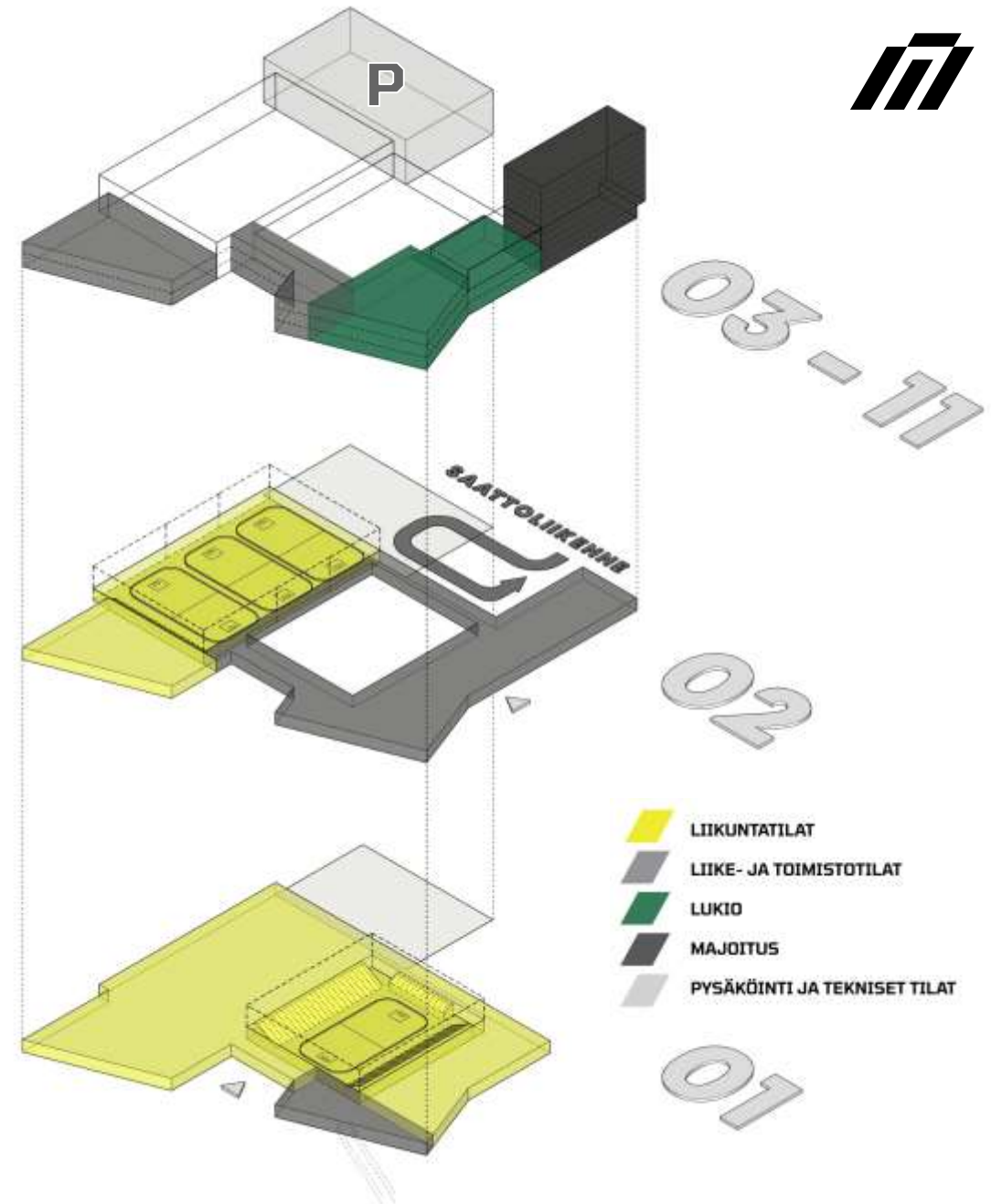
- 2,500 gross square metres of attractive commercial space facing the streets and squares

4. Accommodation and housing

- Student/short-term accommodation integrating with, for example, lobby and restaurant facilities

5. Parking

- 450 parking spaces, also serving as a pick-up/drop-off point



THE HYBRID BLOCK IN FIGURES



52,000 m²
(gross)

total scope

12,000 m²

versatile exercise
and sports facilities

2,500

spectators in the indoor arena

5,000 m²

commercial space

4,000 m²

office space

3,500 m²

educational and training facilities

220

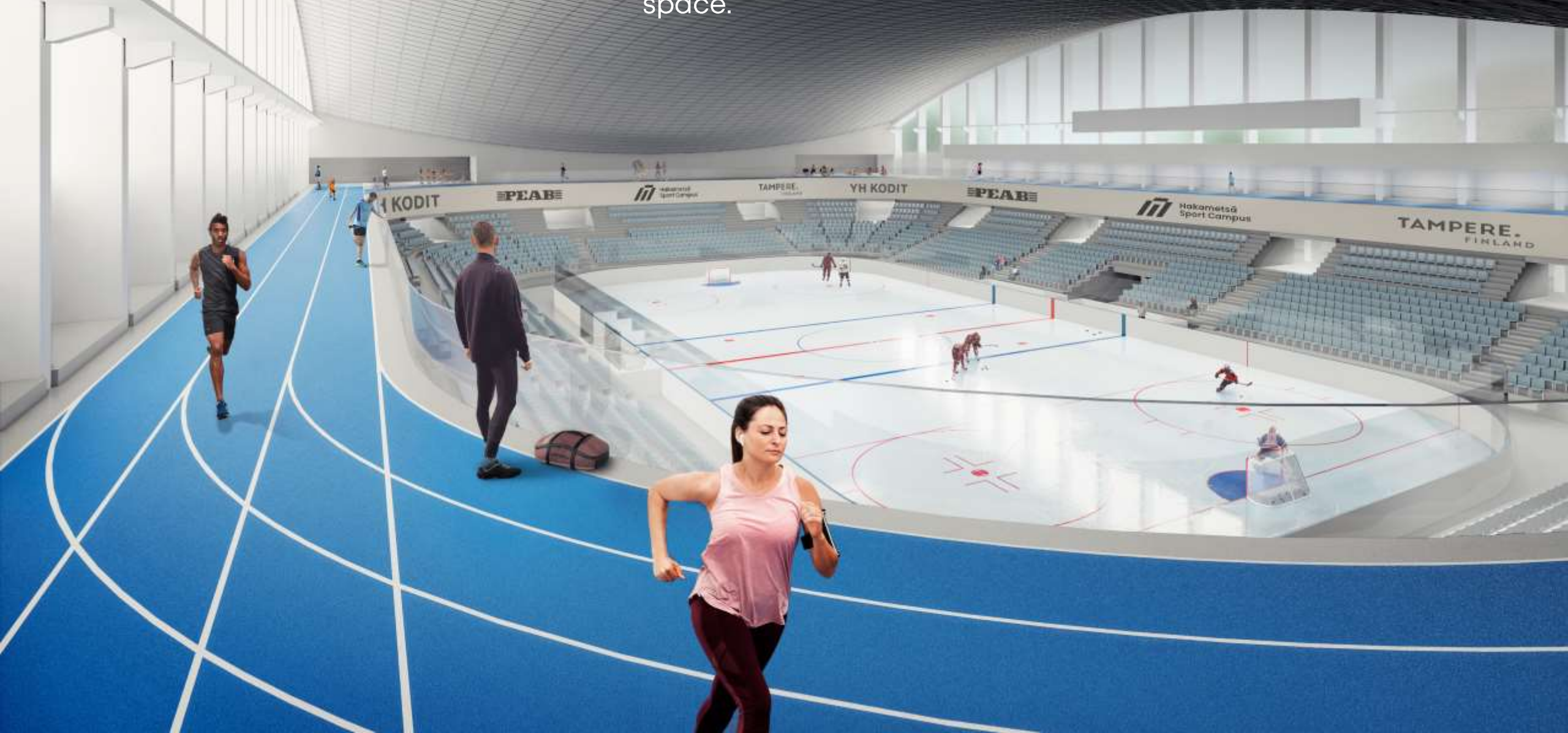
short-term/
student housing

450

parking spaces

ICE FACILITIES

The Hakametsä ice arena will be transformed into a multipurpose arena offering sports and exercise facilities, as well as a wide range of services, commercial units and office space.



ICE FACILITIES

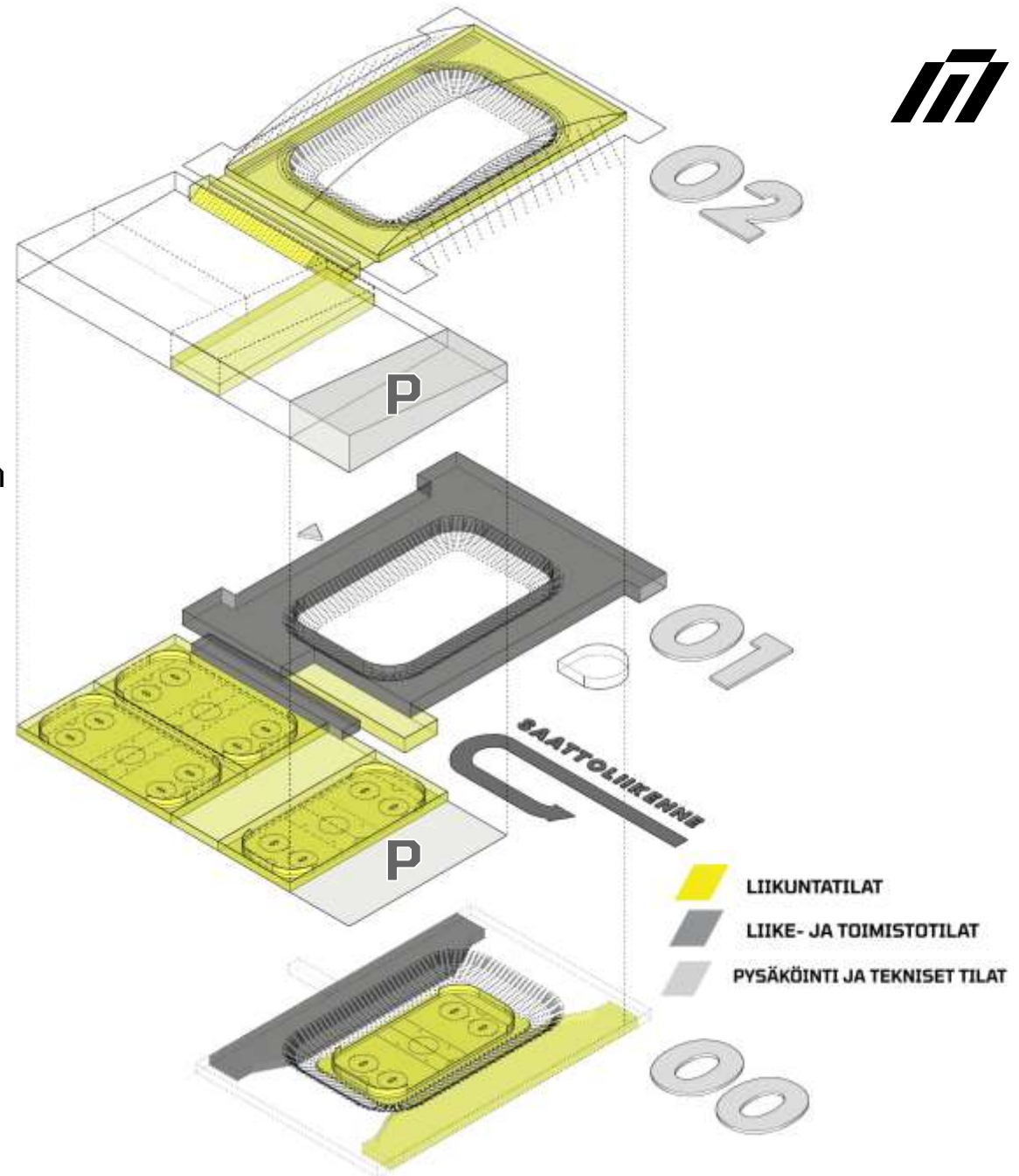


1. Sport, exercise, and wellbeing

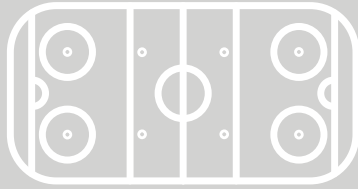
- Hakametsä ice arena will be renovated to create a multipurpose arena with approximately 3,000 seats
- Ancillary facilities for training, services and education
- Four ice rinks, one of which will be accessible

2. Office spaces and commercial units

- Approximately 3,000 m² of commercial space at street level for operations such as fan shops, cafés and boutiques
- New main entrance with a tunnel-like connection to the hybrid block
- Car park building next to the training hall

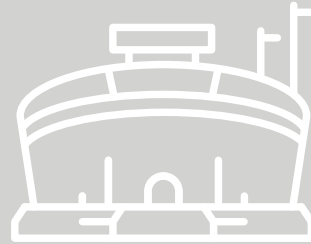


ICE FACILITIES IN FIGURES



4

full-sized ice rinks



4,500

spectator capacity



4,000 m²

commercial and service
facilities



3,000 m²

ancillary training facilities

OUTDOOR AREAS

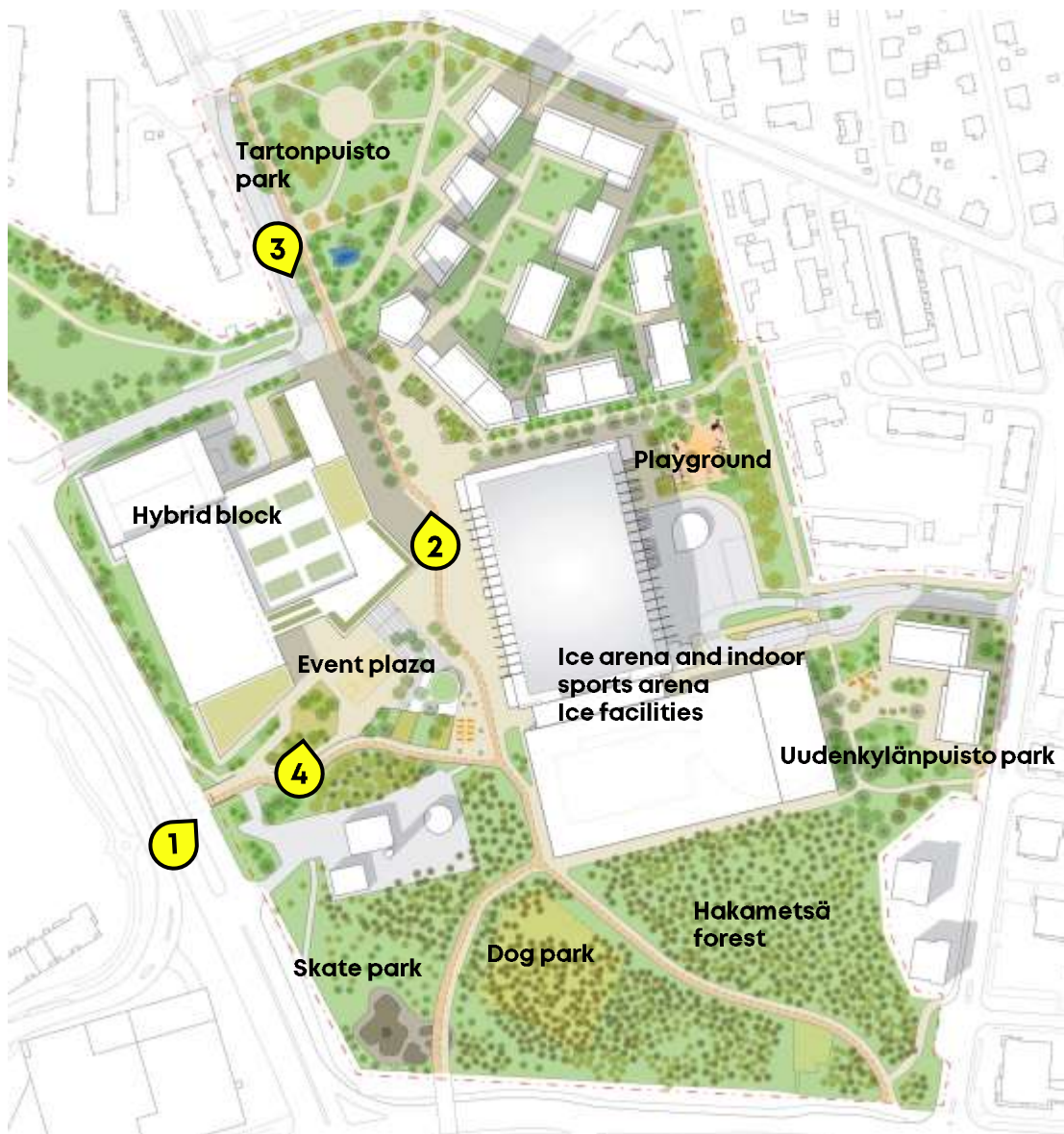
The outdoor areas on Hakametsä Sport Campus will provide diverse sports opportunities for all ages.

Planned for the area:

- Fitness and playground areas
- Parkland and squares
- Playing fields
- Walking/jogging trails
- Dog park
- Skate park
- Pedestrian and cycle conditions



The Hakametsä ice arena and hybrid block will be surrounded by green areas with good paths and routes.



Visitors will access the Hakametsä ice arena and indoor sports area via a new event plaza.



The new residential blocks will be a natural part of the campus near the Tartonpuisto outdoor area. The outdoor areas will be an extension of the homes in Hakametsä.



The outdoor event plaza will connect the buildings in the area and their services, both above ground and below it.

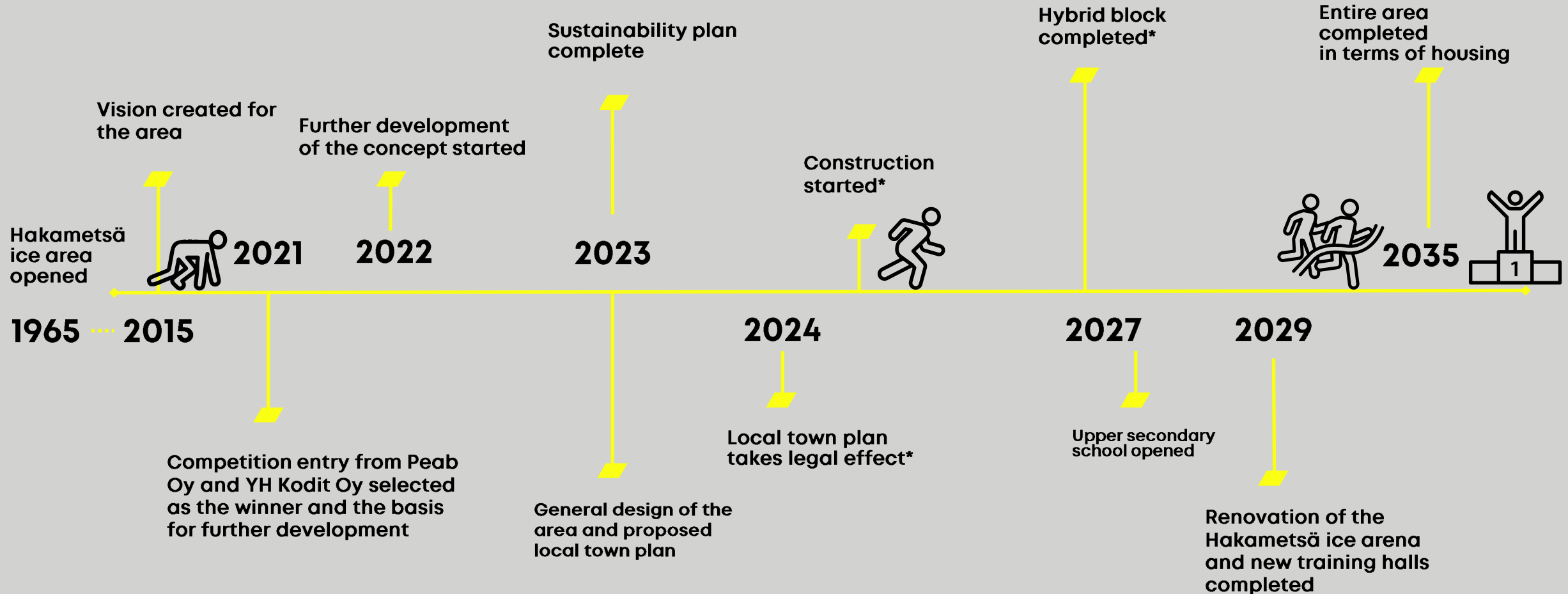


The area is crowned by the legendary Hakametsä ice arena, which will be transformed into an arena for multiple sports, part of a more diverse area and service offering.



4. TIMETABLE AND PARTIES

How the campus will be built



* The start and completion dates depend on the completion of town planning, among other things

Creating the new and unique Hakametsä Sport Campus



Tampere is the city of activity, known for its bold spirit of implementation, accomplishment and determined development.

YH KODIT

YH Kodit is a property owner and developer. We offer affordable homes for people at different life stages in growth centres in Pirkanmaa and Southwest Finland.



Peab is the Nordic Community Builder. Our local presence and own resources help us develop and build everyday life.

Contact us



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