

Privacy Statement

The Privacy Statement of the client and stakeholder register for Hakametsän Kehitys Oy

1. Controller

Hakametsän Kehitys Oy
Aleksis Kiven katu 26
33200 Tampere
Business ID: 3291839-3

2. Contact person in register matters

Mikko Heikkinen, mikko.heikkinen@peab.fi, +358 400 154 002

3. Name of the register

The client and stakeholder register of Hakametsän Kehitys Oy

4. Purpose of the register

We process personal data in order to manage, maintain, develop and analyse relationships with clients and other relevant parties, and in order to produce, offer and develop services. We also process personal data in order to develop and plan business activities and websites, and in order to conduct polls and marketing surveys. Personal data is also processed for the purposes of client communication. These matters can also be carried out online and targeted to certain parties.

5. Content of the register

The data to be saved in the register does not include any personal data of the contact people of a client company or that of other stakeholders, if it is not necessary for the present or potential cooperation. By using cookies, we are able to obtain analysable information on our website visitors, which we utilise, for example, when planning our marketing operations. This enables us to target our communication in the best possible way.

The register may include the following information dealing with the contact people of a client company and that of other stakeholders:

- The name of a person and their job title and/or their status in the company
- The name, contact information and field of business of the company
- The address, postal code and location of the company
- A person's mobile phone number (work number, unless otherwise specified)
- A person's email address (work address, unless otherwise specified)
- Marketing permissions granted and prohibitions set by a person
- Information on online behavioural tracking

Moreover, the register can include information on the contact person of a client company that has been collected before the possible client relationship or is collected during the duration of the client relationship, such as:

- Information on upcoming events (time, date and location of meetings)
- Listing of past events (contacts, offers and meetings)

6. Data sources

The collection of names and other contact information is based on an ongoing client relationship or some other contact with us. We gather information in connection with an event registration, when making a contract or when you register or use our services. We also track cookies, and your visit to our website leaves a trace – your IP address. We can also acquire information in connection with various kinds of marketing measures, such as events, as well as from public sources.

7. Data disclosure

We will not disclose data to third parties for marketing purposes. For technical or operative purposes, some data may be located with our subcontractors and data may be processed via a technical connection. In the processing of your personal data, we may use service providers that have access to your personal data from outside the EU/EEA area, such as from the United States. Data may be transferred to outside the EU/EEA area, if the European Commission has made a decision on the adequacy of the privacy policy of the country in question. We will make sure that the transfers are carried out in an appropriate and lawful manner in accordance with legislation on the processing of personal data.

8. Data protection principles and storage time in the register

Those working in the Hakametsä Sport Campus project are bound by professional confidentiality regarding all client and stakeholder information. The use of the register has been protected by the use of personal login information, passwords and rights of use. We dispose of expired and unnecessary information in an appropriate manner. We only store personal data as long as it is necessary in order to fulfil the purposes defined in this Privacy Statement. Due to obligations determined by the Accounting Act or other applicable laws, it may be necessary to store data for a longer period of time.

9. The right to inspect register data and the implementation of the inspection right

Each person in the register has the right to inspect their personal data in the register. The inspection right is free of charge when taking place, at a maximum, once a year (12 months). By virtue of the Personal Data Act, a person in the register has the right to inspect their personal data by submitting a request (a document signed by them) or by visiting the controller in person. The contact information and working hours of the controller can be found in sections 1 and 2 of this statement.

10. Rectification of personal data and removal from the register

A person in the register has the right to demand that any incorrect, lacking, unnecessary or expired information on them is removed or corrected. This can be done by submitting a request to the controller at the address specified in section 1 of this statement. The request must be written and signed.

11. Cookies

You will find information on the cookies we use via the cookies link at the bottom of the page.